

# Your data platform in the cloud strategy and options

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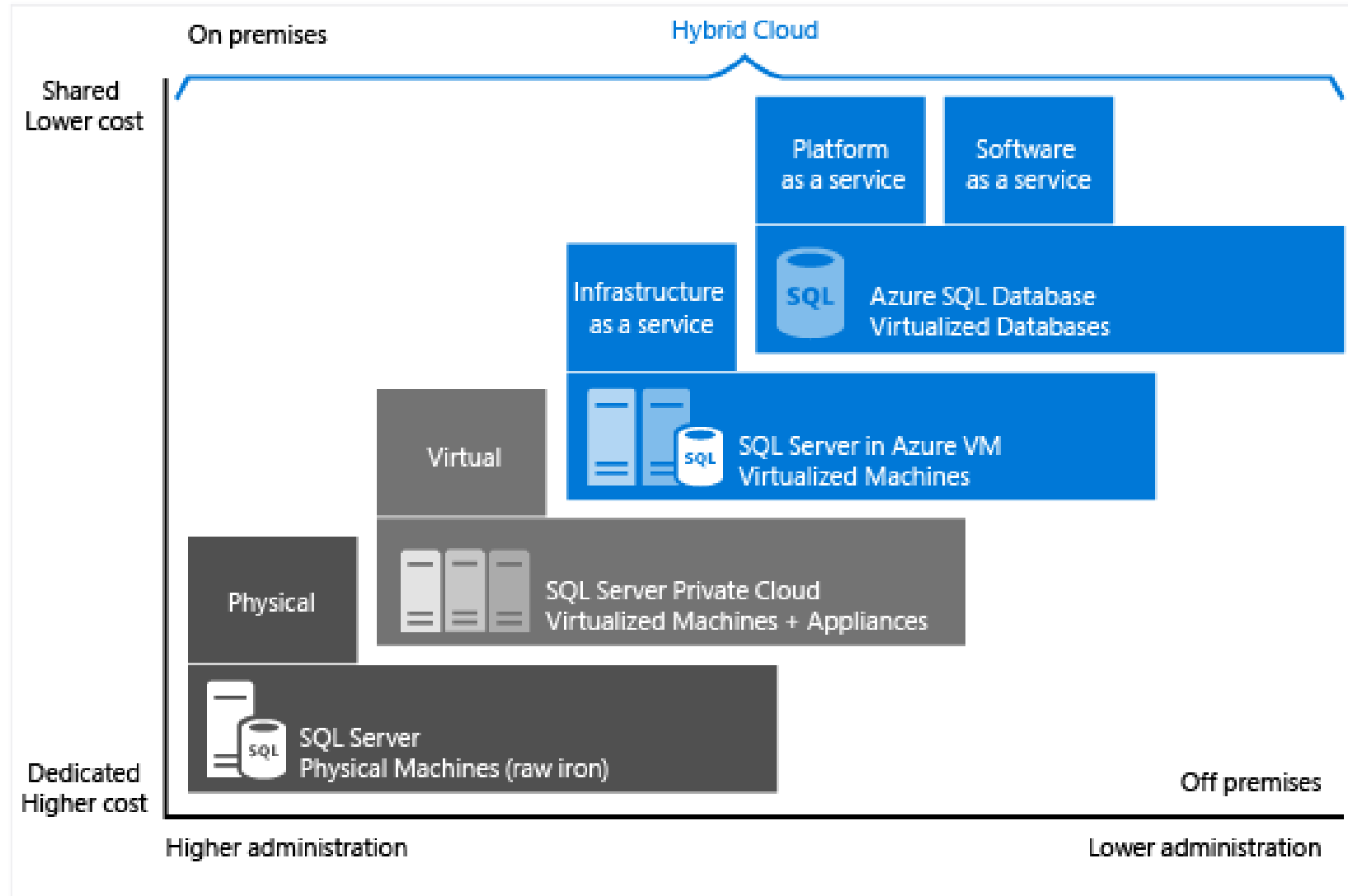


# AGENDA

- (Azure) Data Platform overview
- How to migrate your database to Azure
- Cost Optimization
- Demo
- Migration options for SQL 2008

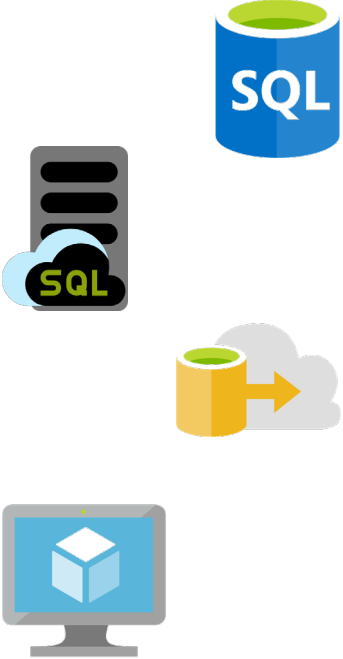


# DATA PLATFORM OVERVIEW



# AZURE DATA PLATFORM OVERVIEW

Platform




The Platform layer is represented by a purple header. Below it, several icons illustrate core data services: a server rack with an SQL logo, a blue SQL database cylinder, a yellow database cylinder with an arrow pointing to a cloud, and a computer monitor displaying a 3D cube.

Insights



The Insights layer is represented by a light blue header. Below it, icons show data analysis and integration: a house with a green grid and an SQL cylinder, a blue factory icon, a network diagram with blue nodes and lines, and a hand holding a tablet with a bar chart.

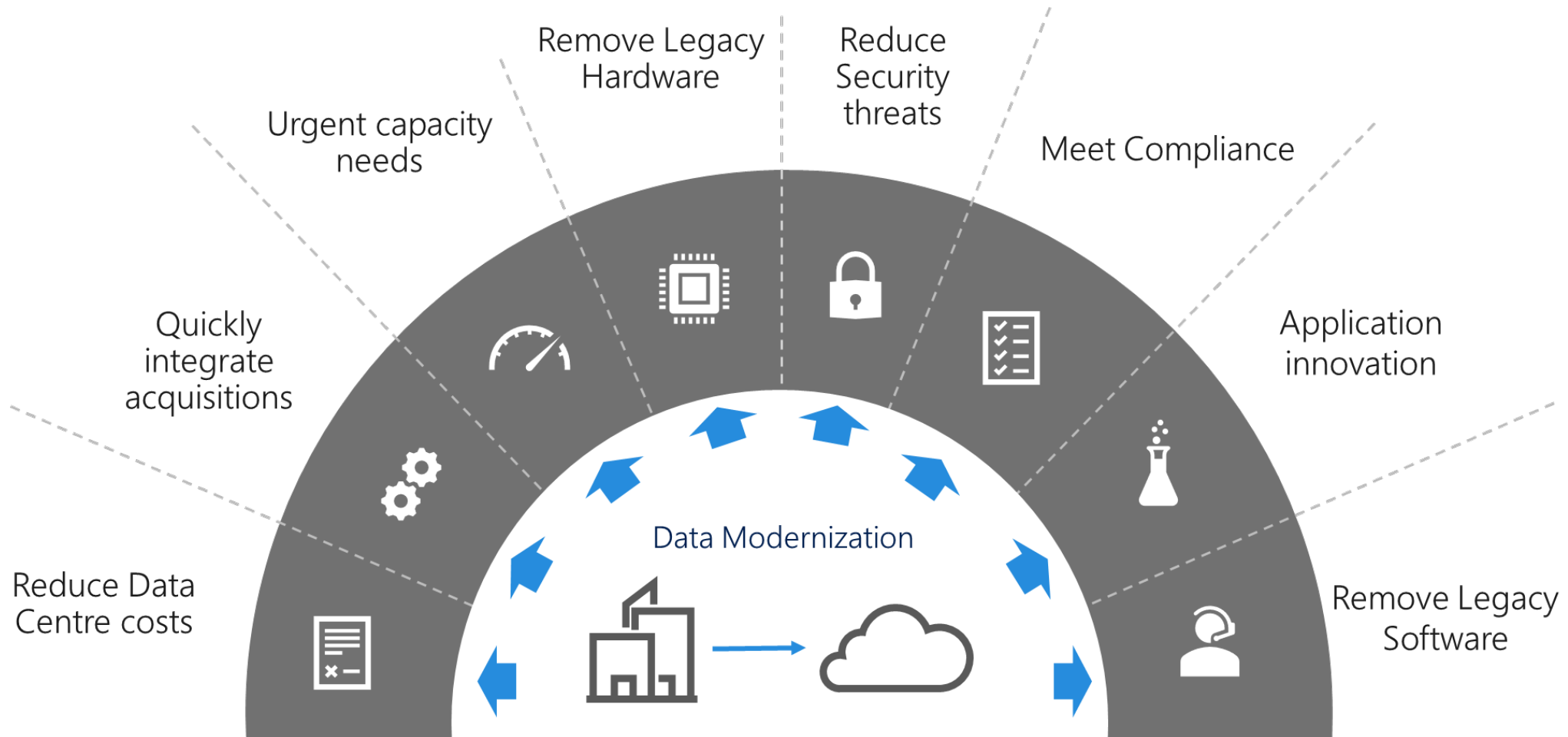
And many more



The 'And many more' layer is represented by a green header. Below it, icons represent other Azure data services: a blue MySQL cylinder, a blue database cylinder with an elephant logo, and a stylized globe with a ring and stars.



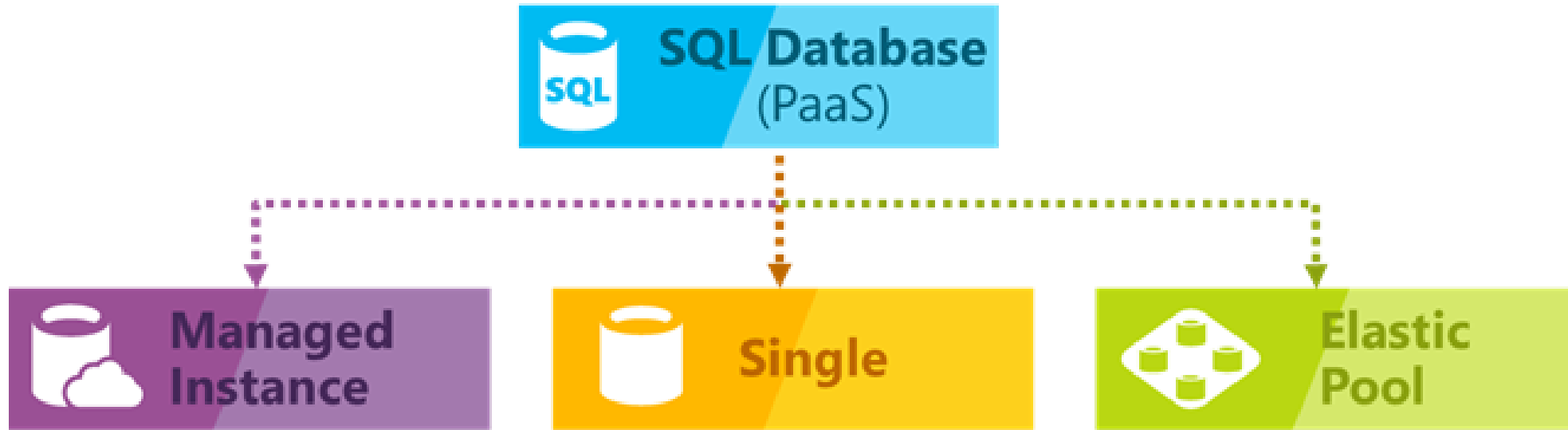
# WHY CHANGE YOUR DATA PLATFORM?



# SQL Databases on Azure



# SQL DATABASE OVERVIEW



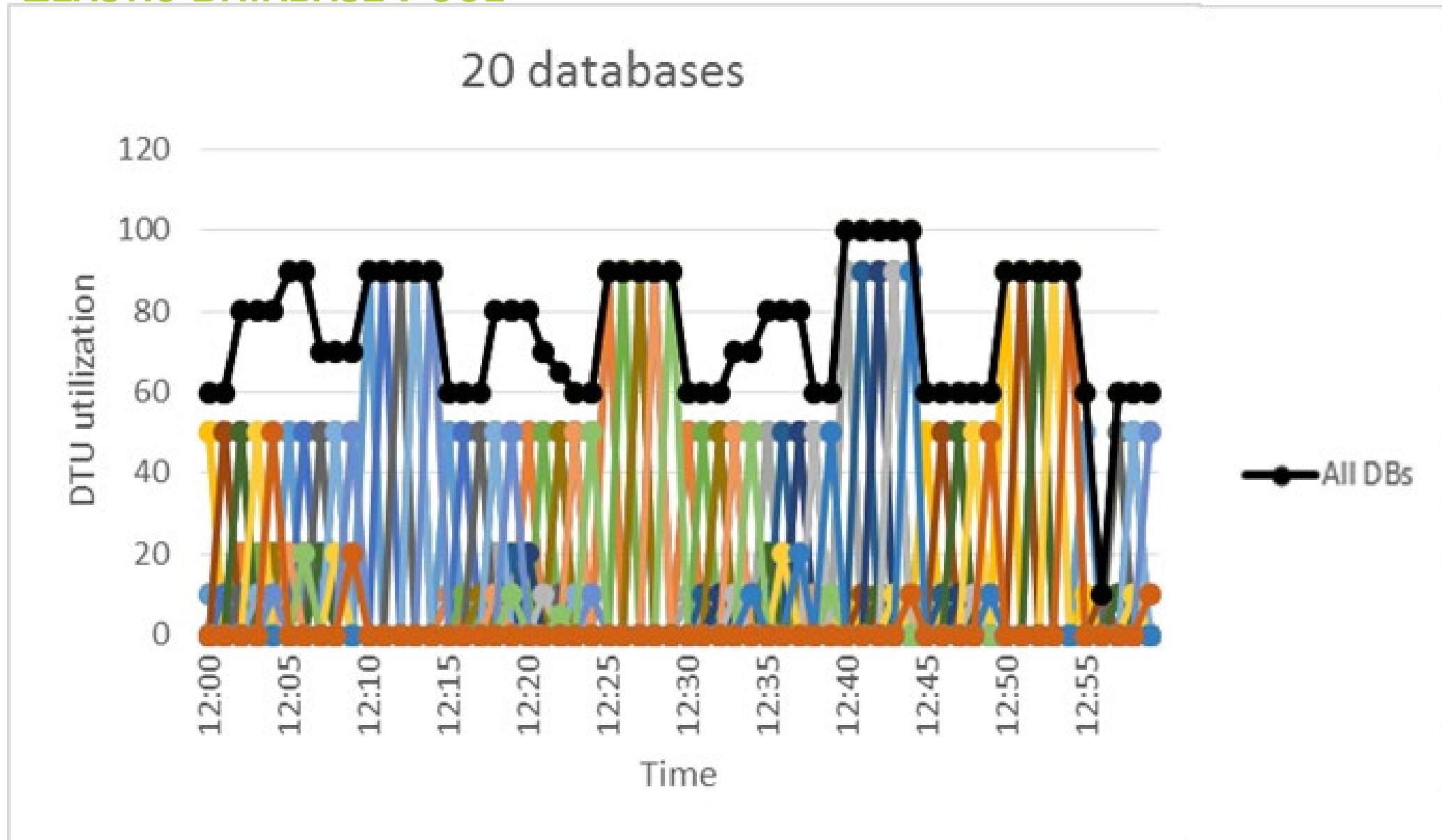
## SQL DATABASE

- Ideal for new deployments of PaaS applications
- Great way to start with Azure
- Several available tiers
- DTU vs vCore
  - DTU : unit of computing (CPU, disk IO, Memory)
  - DTU Calculator <https://dtucalculator.azurewebsites.net/>
- Includes Backup , Management & High Availability
- Not all features are available
- Scale for peak performance



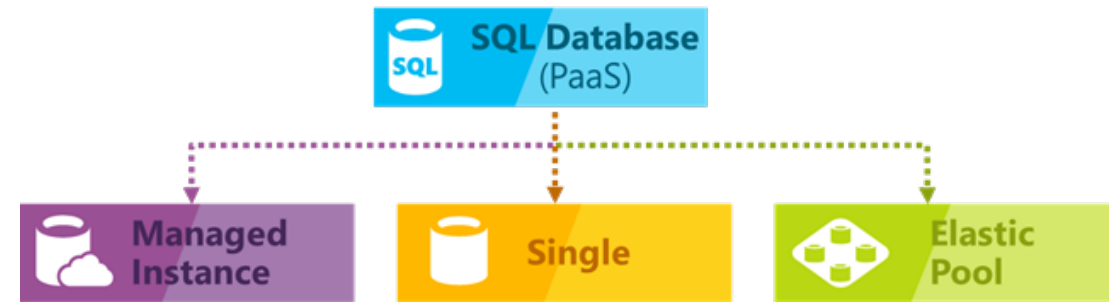


## ELASTIC DATABASE POOL



# WHAT IS SQL DATABASE MANAGED INSTANCE?

New deployment option enabling friction-free migration of SQL Server workloads to a fully-managed service



## Fully-managed service

- Built on the same infrastructure as SQL Database
- Provides the same benefits (PaaS)

## SQL Server compatibility

- Fully-fledged SQL instance with nearly 100% compat with on-premise

## Full isolation and security

- Contained within your VNet
- Private IP addresses
- Express Route/VPN connectivity

## New purchasing options

- Transparent
- Frictionless
- Competitive



## **Azure SQL Database Managed Instance—GA (General Purpose)**

Migrate SQL Server to fully managed SQL in Azure

Fully compatible with SQL Server

Built-in HA, Failover, Geo-DR, Intelligence

## **NEW: Azure SQL Database Hyperscale—Preview**

New, highly scalable service tier with built in intelligence

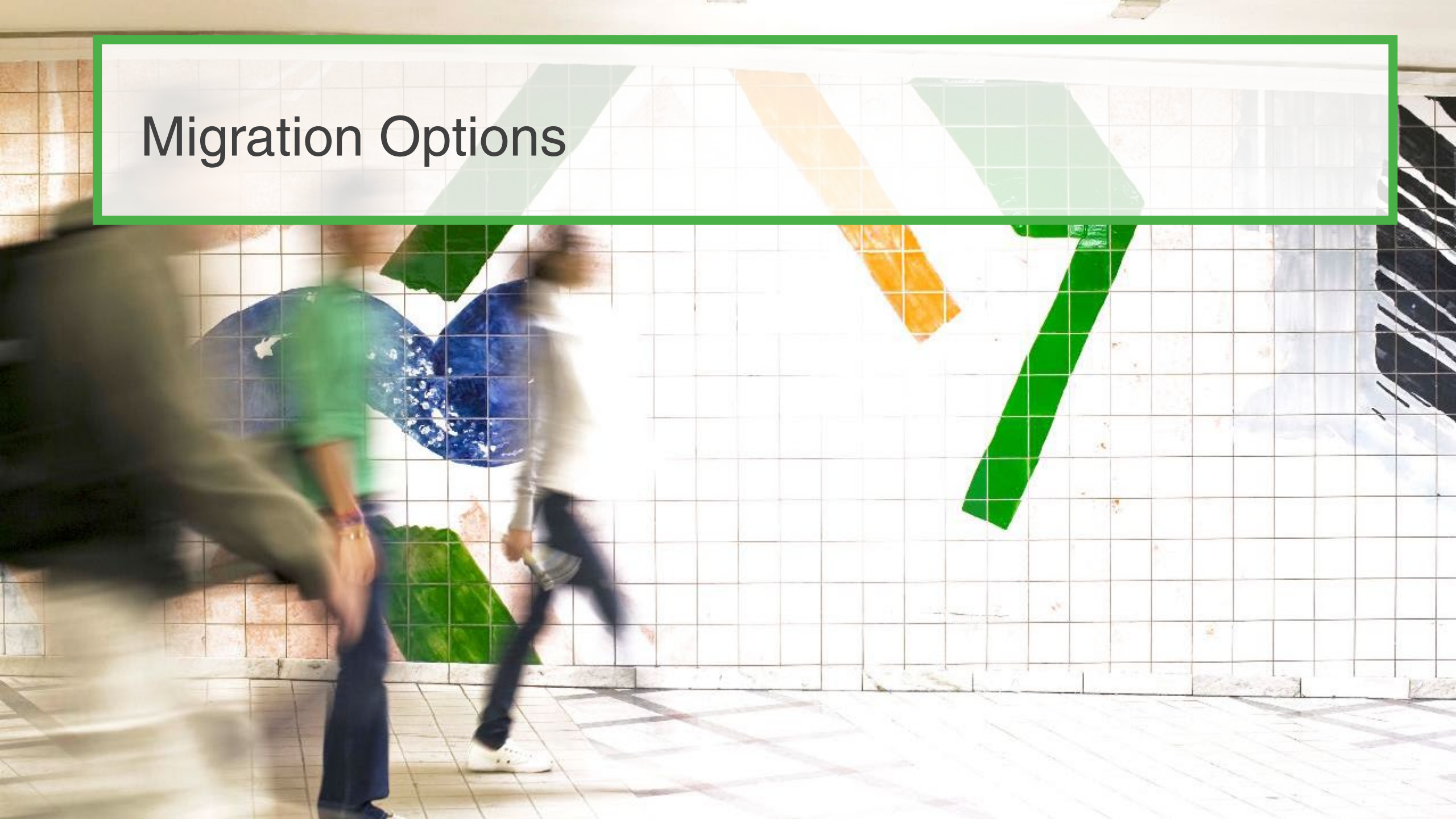
Migrate multi-TB databases to Azure

Auto-scale up to 100 TB per database

Announcing



# Migration Options



## DATA MIGRATION ASSISTANT

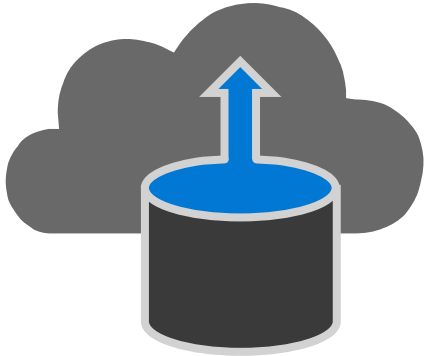
- Application delivered by Microsoft
- Assess your SQL Server Platform
- Discover migration issues
  - Breaking Changes
  - Behaviour changes
  - Deprecated feature
- Run tool locally to assess remote SQL Servers



# AZURE DATA MIGRATION SERVICE

- Service hosted on Azure
  - Used together with Data Migration Assistant
  - Eases SQL database migration
  - Can perform offline/online migration\*
- 
- Some extra effort will be required

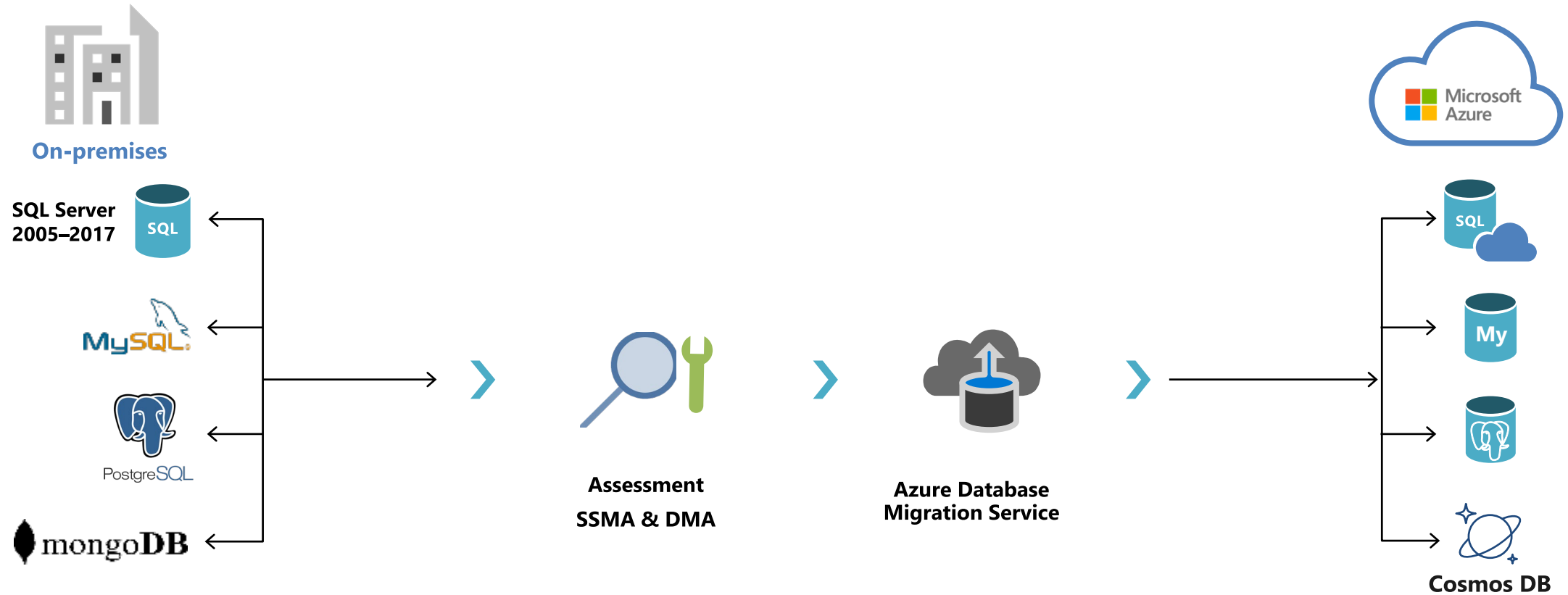




Source	Target	Milestone
SQL Server	Azure SQL Database Managed Instance	Generally Available
MySQL	Azure Database for MySQL	Preview
PostgreSQL	Azure Database for PostgreSQL	Preview
MongoDB	Cosmos DB	Limited preview

## Announcing Azure Database Migration Service: New migration scenarios

# MIGRATE DATABASES USING AZURE DATABASE MIGRATION SERVICE



Seamless, end to end solution | Near-zero downtime | Migrate at-scale from multiple sources





Migrate

**Gateway**



**100 TB**



**Heavy (1 PB)**



# Announcing

## Azure Data Box family provides additional data migration options

Migrate large amounts of data quickly and securely

Gateway	Preview
100 TB	General Availability
Heavy (1PB)	Preview





# Cost Optimizations



# AZURE HYBRID USE BENEFIT

## Azure Hybrid Benefits

**Azure-only** benefit for customers with active software assurance or subscriptions on Windows Server or SQL Server

WINDOWS SERVER AHB  
(Standard and Datacenter Editions)

SQL SERVER AHB  
(Standard and Datacenter Editions)



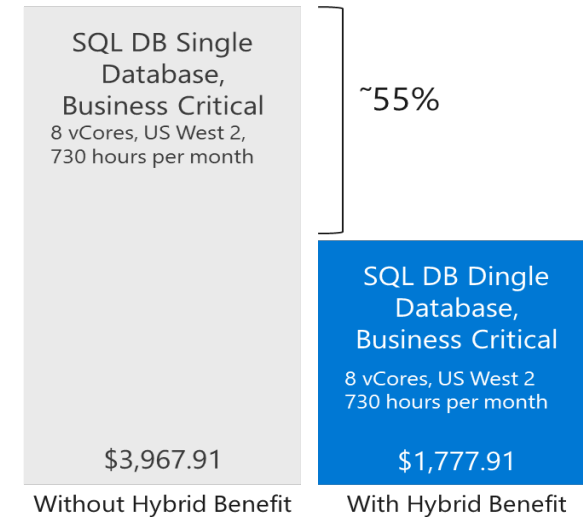
# AZURE HYBRID USE BENEFIT (AHUB): WINDOWS SERVER

- Saving up to 40%
- Convert or re-use your licenses to run Windows Server VM in Azure and pay a lower base compute rate (Linux VM rates)
- For Datacenter Edition Dual use right.
- Retroactive tagging, convert existing VMs on Azure to use Azure Hybrid Benefit for Windows Server



## AZURE HYBRID USE BENEFIT (AHUB): SQL SERVER

- Saving up to 55% on SQL PaaS/IaaS services
- Dual-use Right for 180-days
- Optimize SQL Server Licenses
- Unique Benefit rights for SQL Enterprise Core multiplier (1 SQL EE License Core = 4 Vcore in Azure)



## AZURE HYBRID USE BENEFIT (AHUB): SQL SERVER

Qualified license	Azure Data Service	Ratio of cores : vCores
SQL Server Enterprise (core)	Azure SQL Database (Managed Instance, Elastic Pool and Single Database)- General Purpose	1 Core License : 4 vCores
	Azure SQL Database (Managed Instance, Elastic Pool and Single Database)- Business Critical	1 Core License : 1 vCore
	Azure Data Factory and SQL Server Integration Services (Standard)	1 Core License : 1 vCore
	SQL Server Enterprise Virtual Machines	1 Core License : 1 vCore
SQL Server Standard (core)	Azure SQL Database (Managed Instance, Elastic Pool and Single Database)- General Purpose	1 Core License : 1 vCore
	Azure Data Factory SQL Server Integration Services (Standard)	1 Core License : 1 vCore
	SQL Server Standard Virtual Machines	1 Core License : 1 vCore



# DEMO : Azure Hybrid Use Benifit





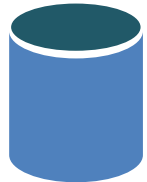


**DEMO : Data Migration Assistant**





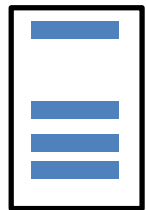
2008 | R2



Windows Server



Ends January 14, 2020



SQL Server



Ends July 9, 2019

**Free**

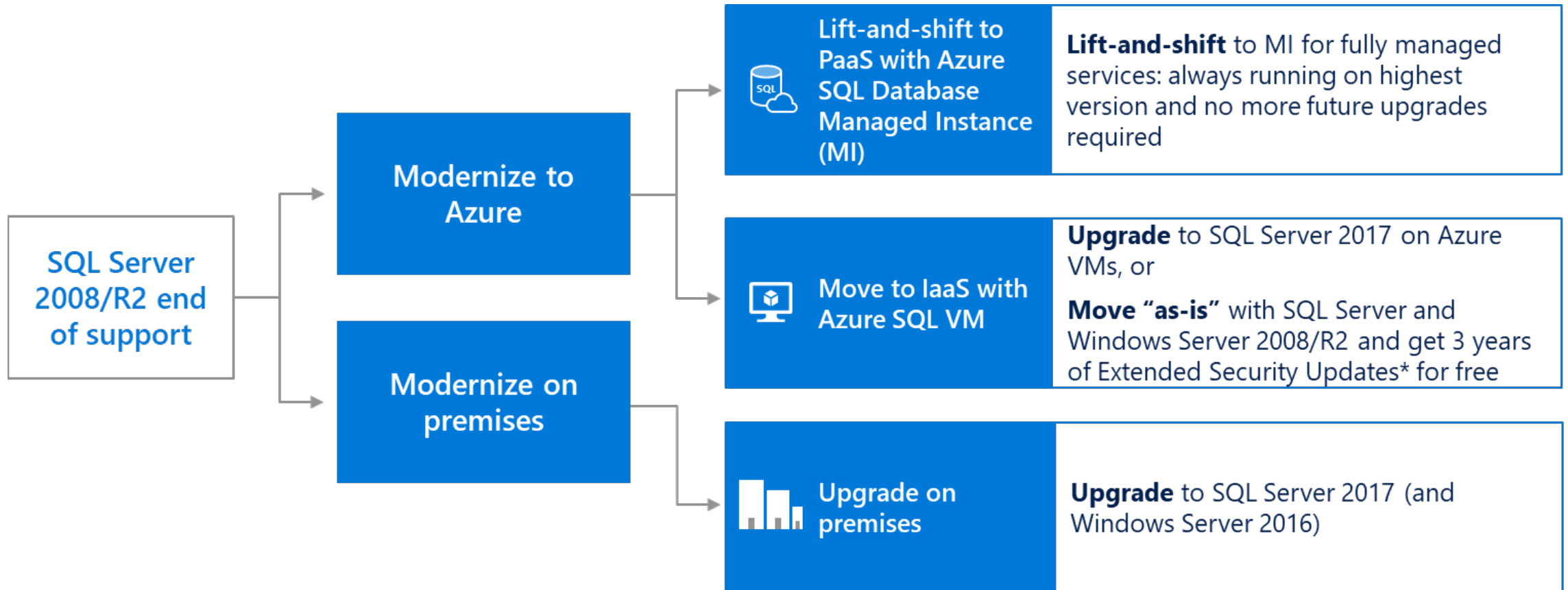
**Extended security updates**

Free security updates, only on IaaS Azure

3 years of security updates after support ends

75% of the license cost to buy standalone

# MODERNIZE YOUR SQL 2008 (R2) PLATFORM



Questions?



## WHAT'S NEXT ?

	Technical Track	Services & Management Track
14:15-15:00	<p>Choosing the right Cloud connectivity model</p> <p><i>Nichola Van de Voorde</i></p>	<p>IOT, beyond the hype</p> <p><i>Johan Kumps</i></p>





# New challenges

# NEW IDEAS



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