WikiWebinar

Meer M365-data, meer storagekosten, meer AI-mogelijkheden … of toch niet?

Datamanagement & data recovery
Voorbereiding op een succesvolle Copilot-rollout
Woensdag 17/04/2024 – 11u00 – Online webinar

Inetum contact

Kris Poisson

Specialized Sales Workplace
+32 473 81 63 70
kris.poisson@inetum-realdolmen.world

Workplace?

Materiaal
(laptops, smartphone, peripherals …)

Additionele totaalontzorgende diensten (Workplace-as-a Service)

M365
Opzet & migraties
(Exchange > OL + bijhorende security (SPF/DKIM/DMARC), tenant-to-tenant …)

Uitrusting vergaderzalen / moderne werkplek

MS Teams
(basisfunctionali-teit > callcenter-oplossingen
(Tendfor)

Mobile device & application management * (SCCM, Intune, SCAPPMAN)

AI tooling (CoPilot)

Back-up- & restore-oplossingen

Raakvlakken AI / back-up & restore

AI

Groot potentieel voor toegevoegde business waarde voor organisaties

Rendenment afhankelijk van kwaliteit van de data beschikbaar voor het AI-systeem

Introductie AI vereist een aantal prerequisites

- Welke voorbereidingen op het niveau van data worden best getroffen om te komen tot een succesvolle rollout van Copilot?
- De vraag is dus of al die gegevens echt opgeslagen moeten blijven of moeten worden geback-upt? Of kan dit slimmer en kostenefficiënter worden aangepakt?
- Nogal wat klanten met een problematiek dat ze op termijn mogelijk meer data bezitten dan wat compatibel is met het M365-abonnement, waardoor extra storagekosten om de hoek loeren.

Doelen webinar

- Zicht op de mogelijkheden om uw omgeving klaar te stomen voor AI
- Hoe de stap concreet te zetten?

Toelichting door Danny Van Dijk (Channel Solution Engineer Avepoint)

U krijgt een antwoord op volgende vragen:

1. Hoe en waarom helpt een degelijke **back-up- en archiveringsstrategie** bij het beschermen van uw gegevens en het voorkomen van verlies?
2. Hoe helpt de nieuwe AvePoint Opus-oplossing om de **data-overload onder controle te houden en cloudkosten voor storage** in uw SharePoint **onder controle** te houden?
3. Hoe voorkomen dat **onvolledige, verouderde en inconsistente data** een impact hebben op de **prestaties van AI** en hoe uw omgeving en data Copilot-ready maken?

Meer M365-data, meer storagekosten, meer AI-mogelijkheden. Of toch niet?

AvePoint & Inetum-Realdolmen

Microsoft Partner

Microsoft

Gold Application Development
Gold Collaboration and Content
Gold Cloud Productivity
Gold Messaging
Gold Datacenter

Collaborate with Confidence

Accessible content is available upon request.

Danny van Dijk

Channel Solution Engineer

AvePoint

Geleen

in/vandijkdanny

AGENDA

01 Intro Microsoft 365 Co-pilot

02 Centralize and Improve Data Integrity (Opus)

03 Confidence in your Data (Cloud backup)

04 Demo!

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We are AvePoint

AVPT
NASDAQ

17k+	88	7	100+	3500+
Customers	Countries	Continents	Cloud Marketplaces	Transacting Partners

AvePoint Elements

- Customer Insights
- Value-Added Services
- Operational Efficiencies

Certified

ISO 27001 COMPLIANT — ASSESSED BY CONTROLCASE
ISO 27017 COMPLIANT — ASSESSED BY CONTROLCASE
FedRAMP
AICPA SOC
irap

Recognized

Microsoft Partner
Microsoft

5x
Partner of the Year Award Winner

Trusted

5-Star Software Vendor in CRN's 2022 Partner Program Guide

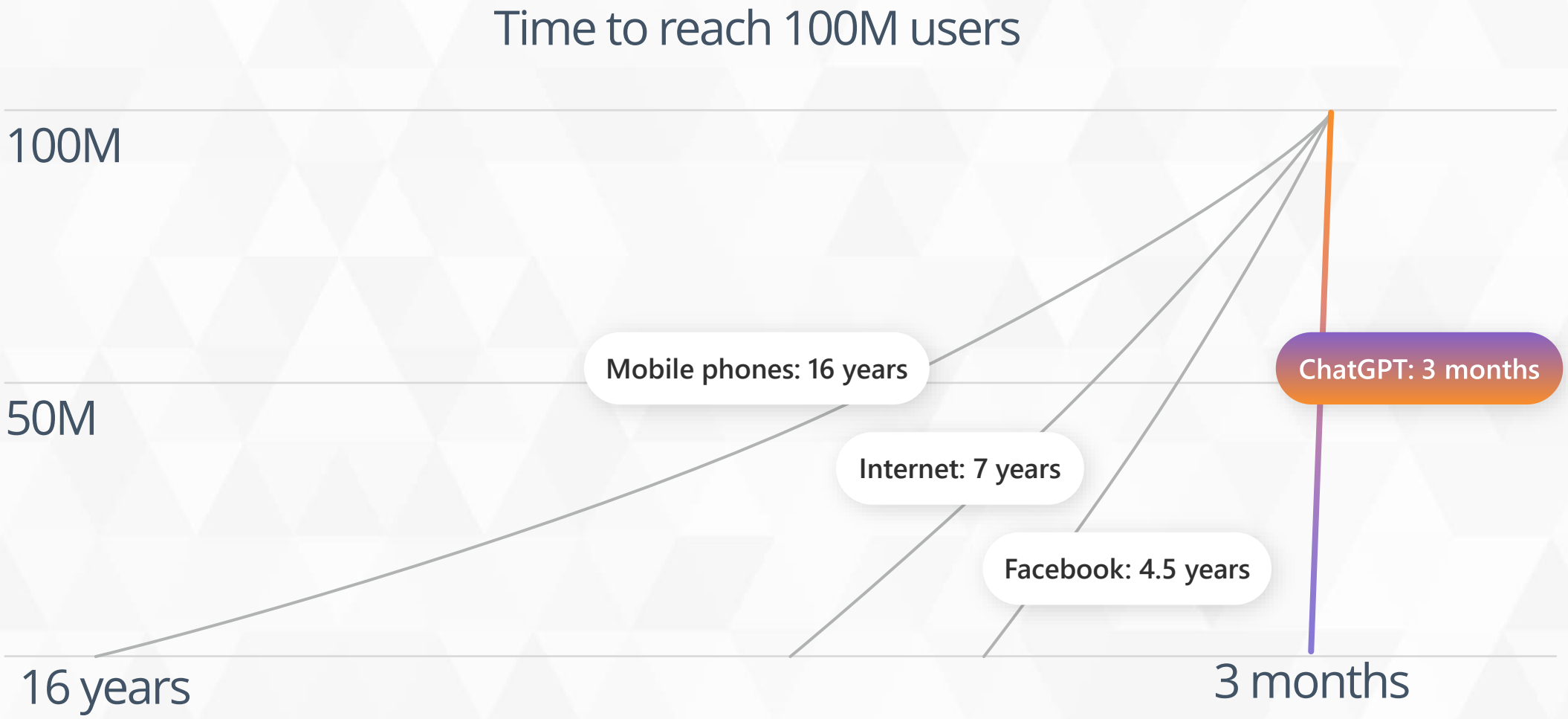
One of the **20 Coolest Data Protection Companies**, as part of CRN's 2022 Storage 100

Enablement

Partner Program and Certifications to expand your services and build credibility

AvePoint CERTIFIED SALES PROFESSIONAL
AvePoint CERTIFIED TECHNICAL ASSOCIATE
AvePoint CERTIFIED TECHNICAL PROFESSIONAL
AvePoint CERTIFIED TECHNICAL EXPERT

Generative AI technologies are *here*



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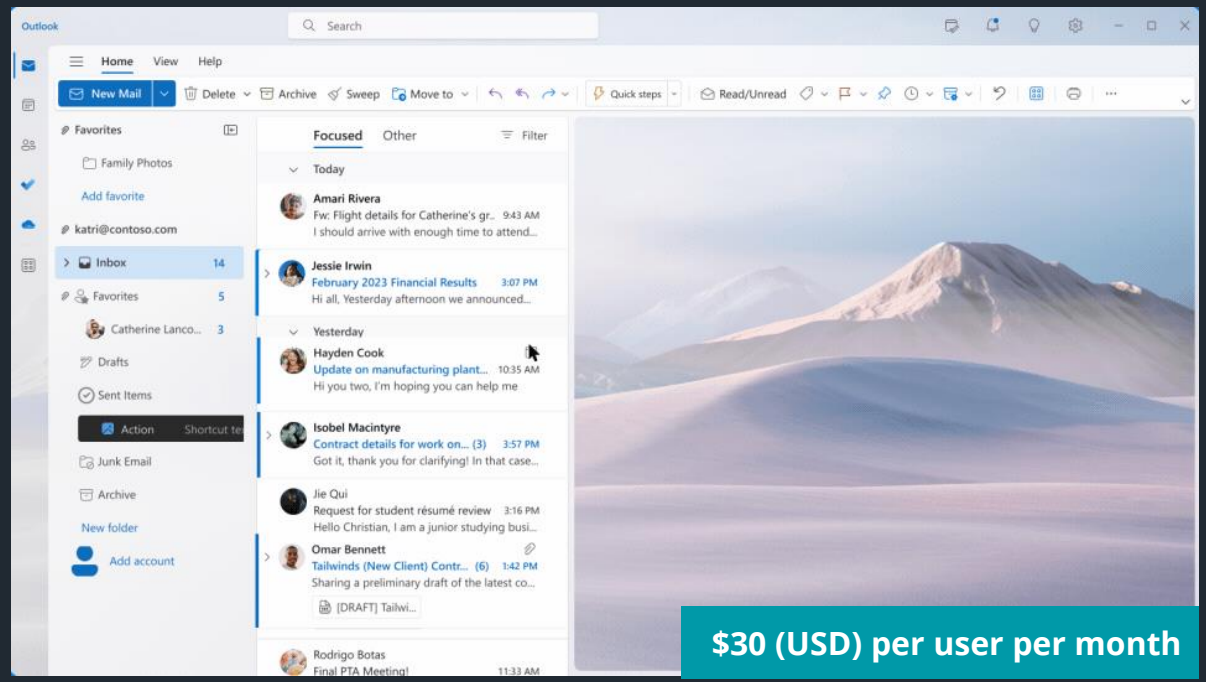
Source: Microsoft Research

What Copilot for M365 is all about



- Microsoft Co-Pilot is an AI-powered tool that assists users by providing real-time guidance, insights, and automation across various tasks and roles within an organization.

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In the world of AI productivity tools, Copilot for Microsoft 365 is here to

transform the way we work.

But there's one problem

There's **a lot** of data.

And more data doesn't always mean better results for AI.

Expected Benefits

- Deeper and more relevant search results
- Personalized, relevant, and actionable responses
- Tenant, group, and user protections
- AI-assisted creativity, productivity, and automation

Microsoft 365 Copilot

Considerations

- Storage
- Data privacy
- Security and compliance
- Adoption

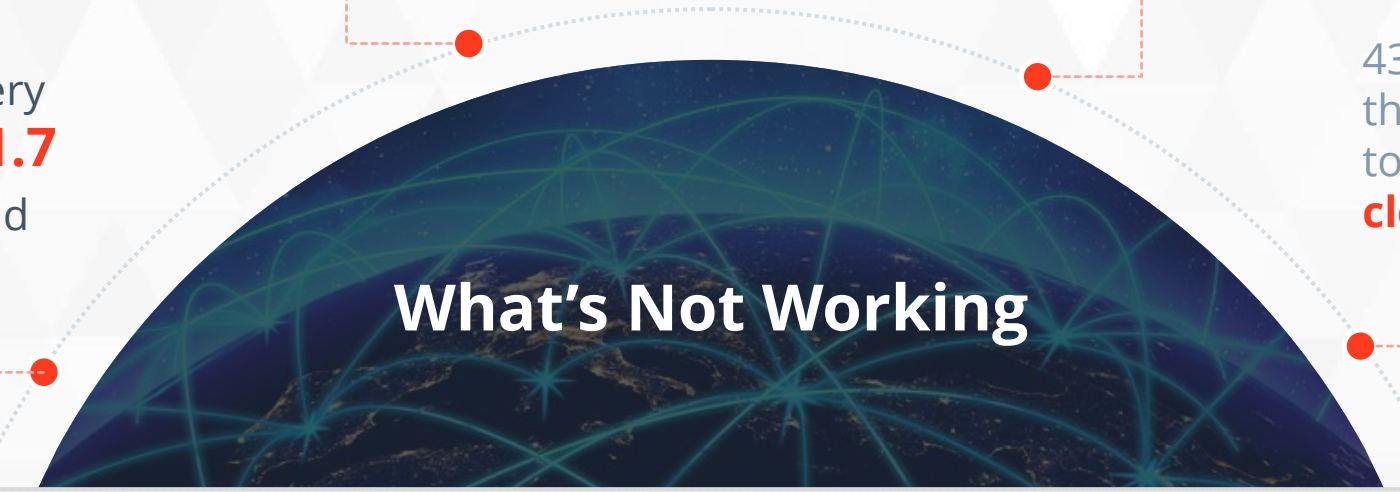
Macro Factors

Existing Data Challenges are Amplified with the use of AI

47% of digital workers **struggle to find the information** needed to effectively perform their jobs

40,000 permissions granted, >50% of permissions are **high-risk,** capable of causing **catastrophic damage** if used improperly

On average, globally, every human creates at least **1.7 MB** of data every second



43% of respondents indicated that the most common barrier to AI adoption is the **lack of a clear strategy for AI**

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The Solution

A Strong Data Foundation and Holistic Approach is Essential

Establish a robust data strategy to unlock the power of AI

In the world of AI productivity tools, Microsoft 365 Copilot is there to transform the way we work

Leverage the AvePoint Confidence Platform for a strong data foundation, compliance and governance to ensure a sustainable adoption of Microsoft Copilot

Drive ongoing adoption

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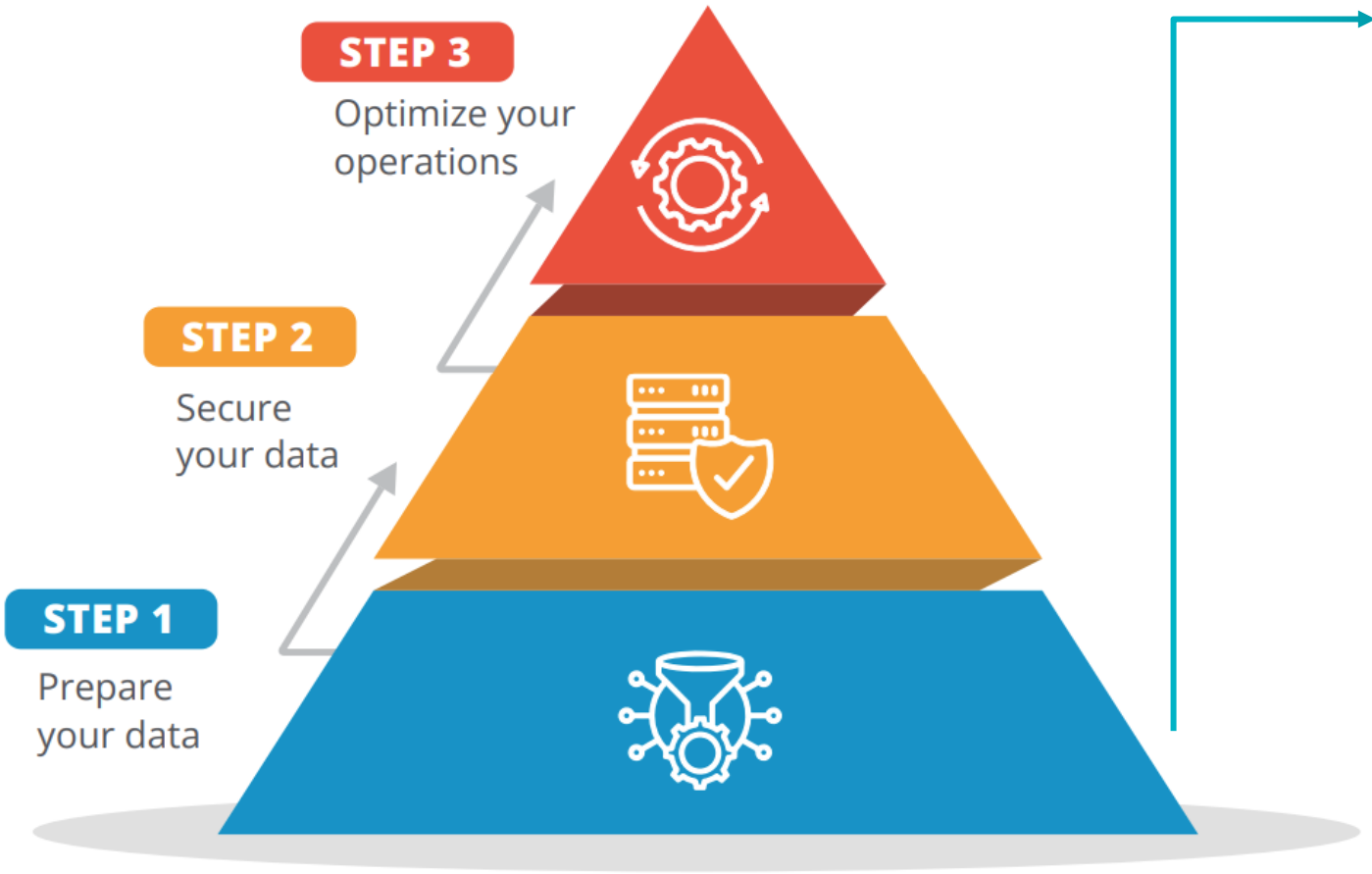
Prepare your data – Data Quality



PREPARE YOUR DATA

Centralize and Improve Data Integrity

Confidence in your Data

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Centralize and Improve Data Integrity

Introducing: AvePoint Opus

Discover & Analyze

Unlock insights into your data to make good decisions

Optimize Storage Space

Reduce costs of ever-increasing content growth

Intelligent Content Classification

Advanced auto-classification using machine learning models

Manage Data Lifecycle

For compliant IM programs across all repositories

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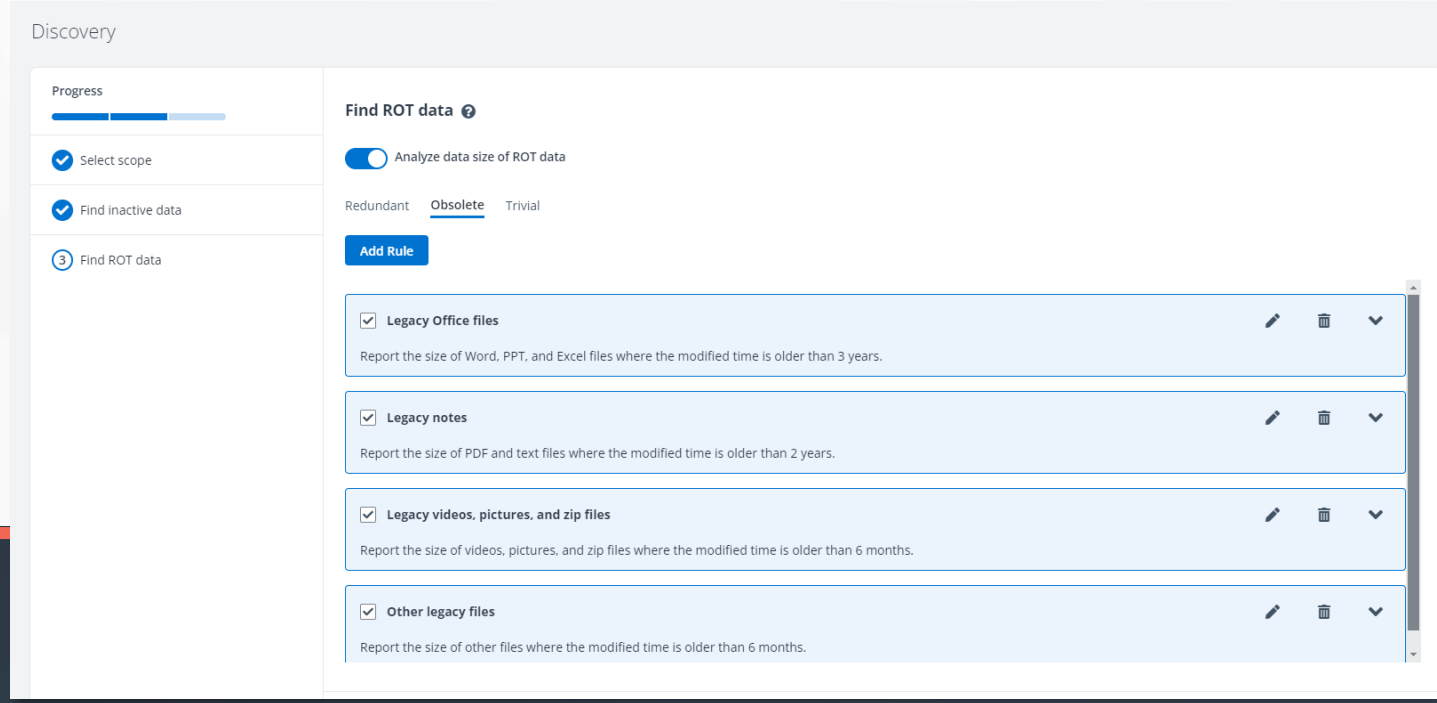
DISCOVER & ANALYZE

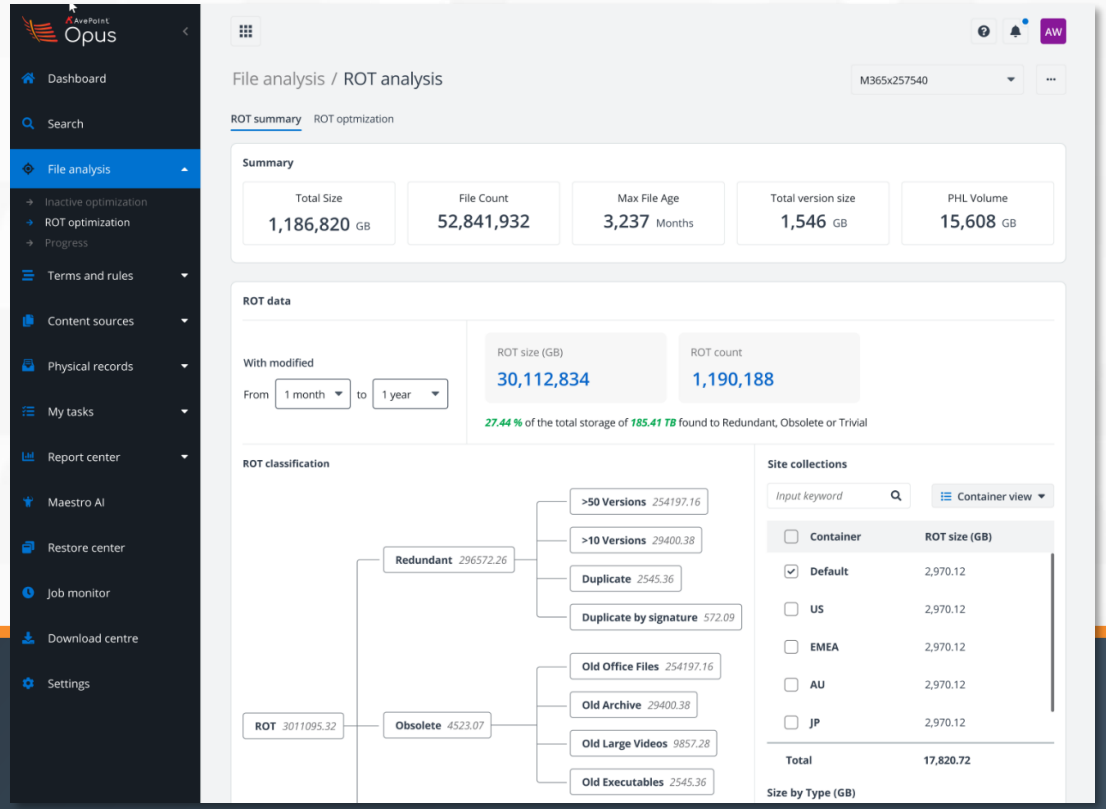
Understand your data to make good decisions



- Simple out of the box rules or configure your own definitions for redundant, obsolete and trivial content
- Analyze your whole environment or just a subset
- Deep scan down to version level to understand where storage is being consumed.

OPTIMIZE STORAGE

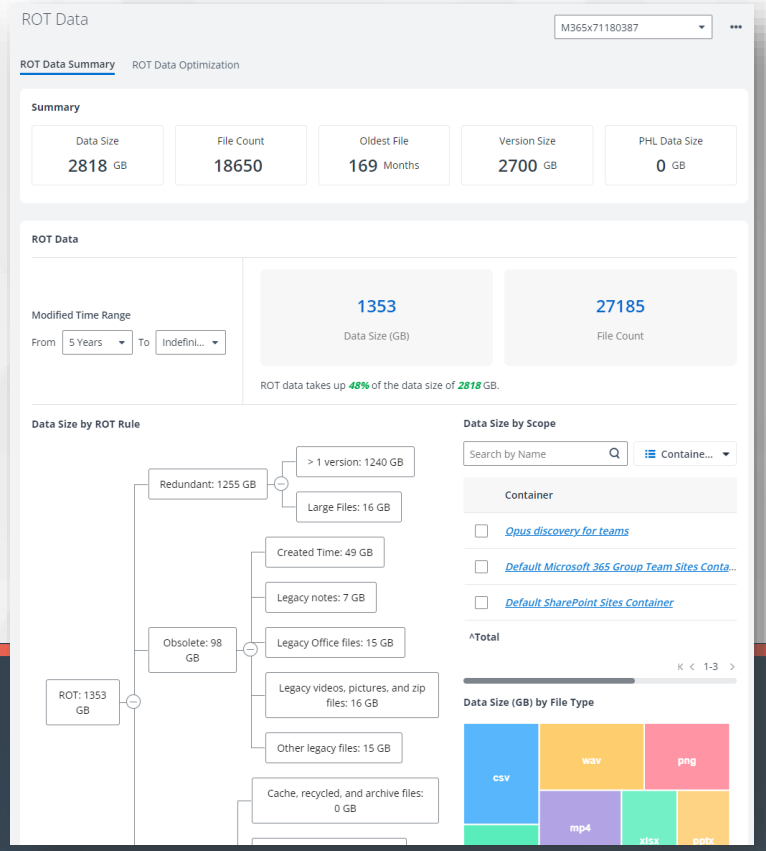
Understand your data to make good decisions



- Establishing a strong data foundation starts with understanding your content and identifying ROT (redundant, outdated, trivial) data.
- Simplify compliance with easy retention rules and optimize storage to declutter and save costs.
- Empower your data with dynamic business rules that help you gain control over content lifecycles.

OPTIMIZE STORAGE

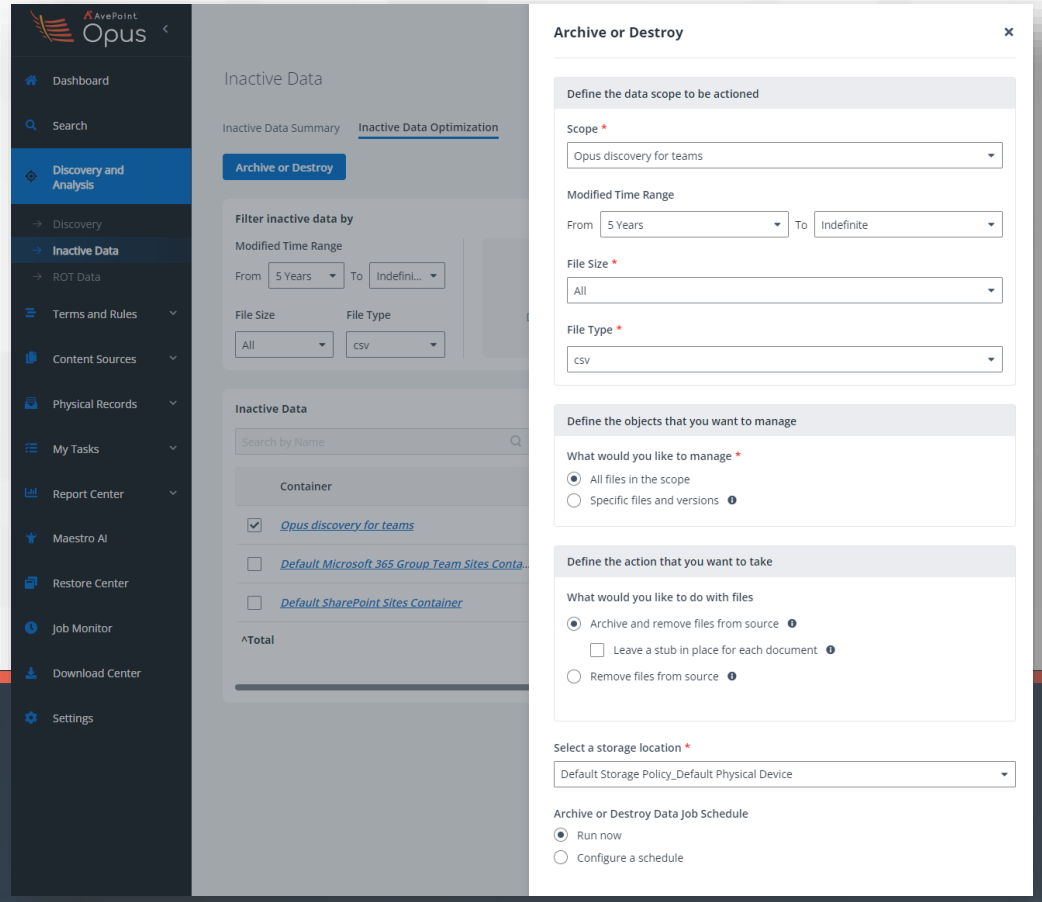
Tackling Excessive Storage with Intelligent Analysis



- Leverage AvePoint built-in rules to analyze your storage environment swiftly and identify inactive and ROT content, addressing the root cause of excess storage.
- Gain valuable insights from the analysis, empowering you to make informed decisions and implement effective strategies in response to the growing storage challenge.
- Uncover hidden factors driving storage overages, enabling targeted strategies for optimization and efficiency.

OPTIMIZE STORAGE

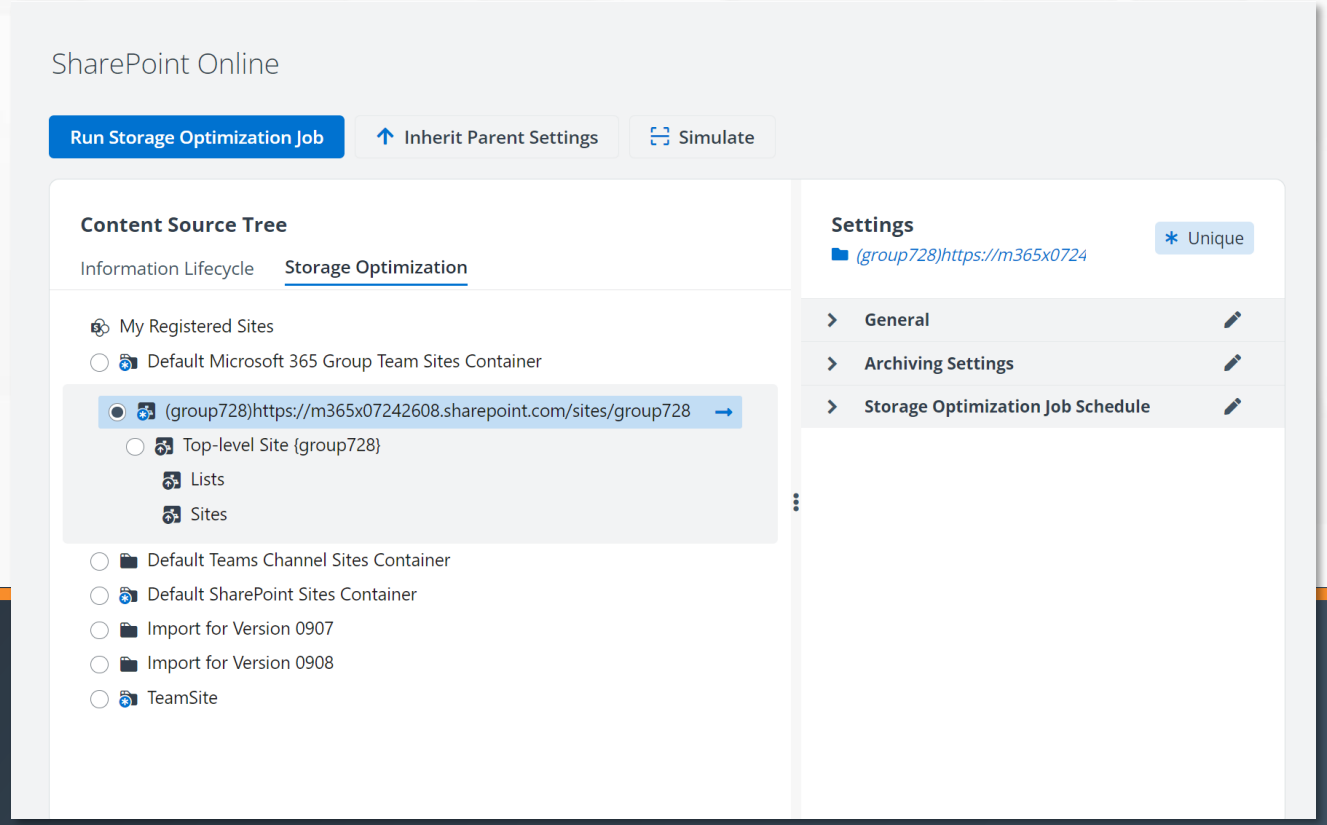
Streamlining Content Archiving Decisions with Insightful Action



- Gain insight and take action with AvePoint Opus' Discovery and Analysis tool, simplifying the decision-making process for content archiving.
- Intuitive reporting highlights target areas for storage optimization, providing a clear understanding of what content to move.
- Respond promptly to insights by performing archive or delete actions directly from the same user-friendly interface, ensuring a seamless and efficient workflow.

OPTIMIZE STORAGE

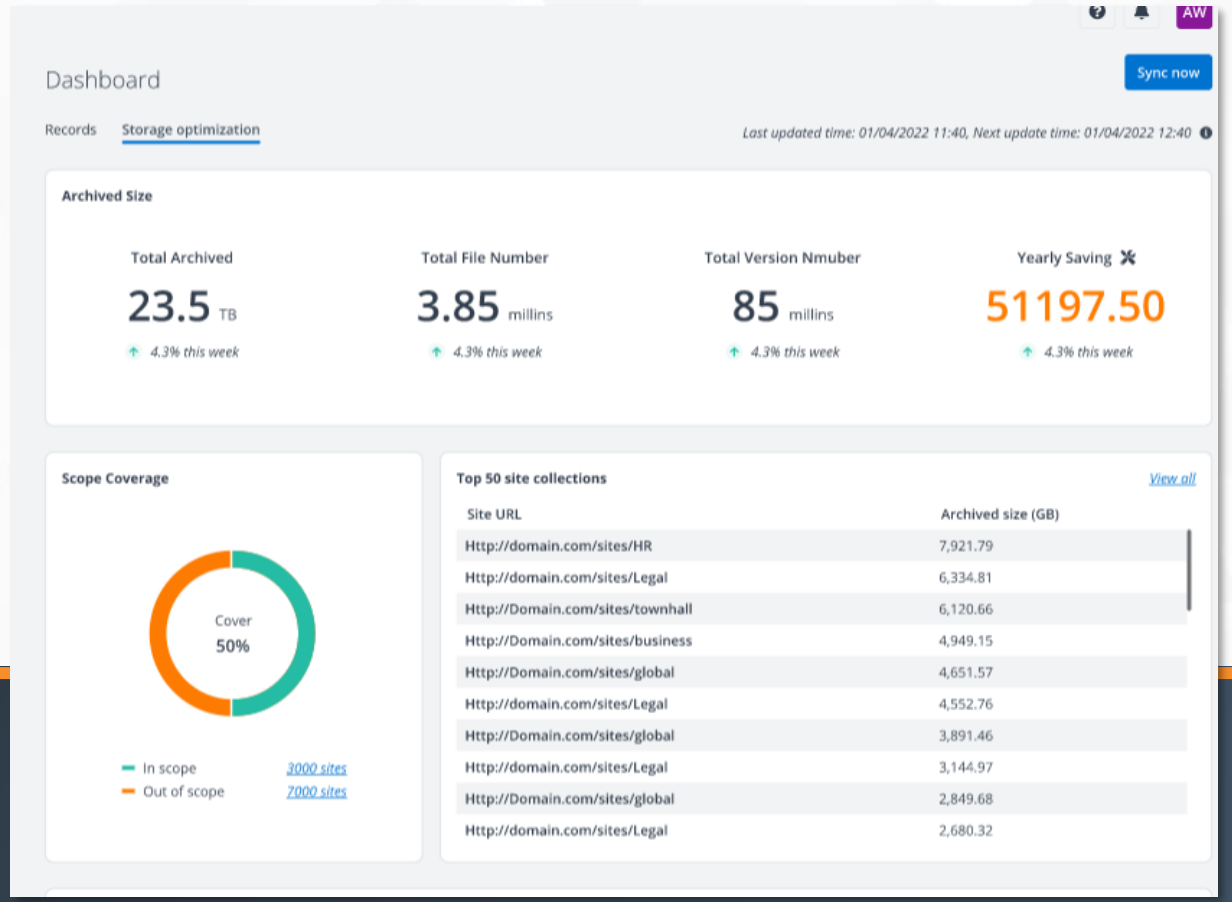
Start archiving to cheaper storage



- Seamlessly store archived content on leading cloud platforms like Microsoft Azure, Amazon S3, and more.
- Optimize storage by leveraging Secure File Transfer Protocol (SFTP) or File Transfer Protocol (FTP) capabilities.

OPTIMIZE STORAGE

Drive Transparency, Success, and Value

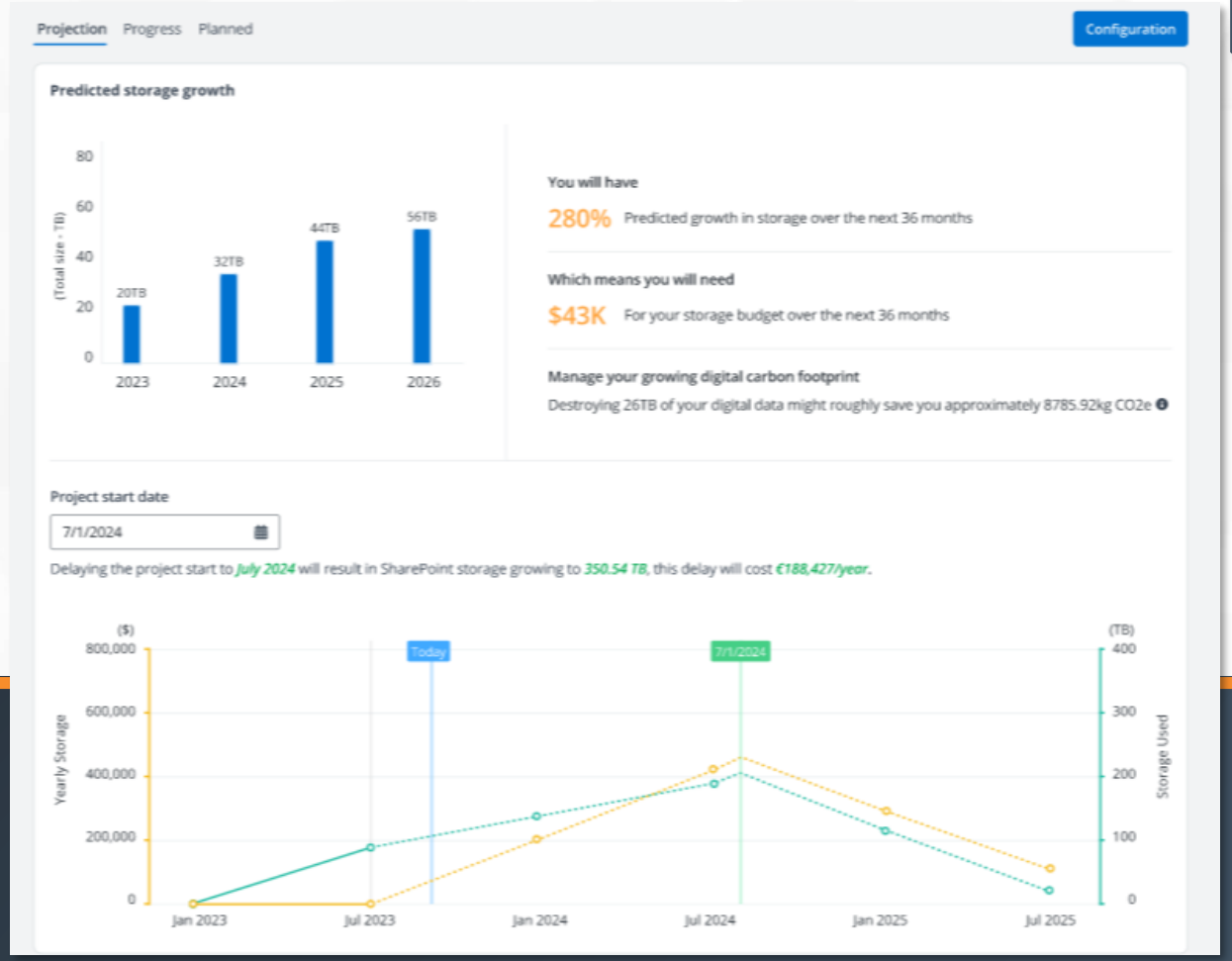


- Track and report on actions taken, providing transparency and accountability in operations.
- Highlight achieved successes, demonstrating tangible benefits from implemented actions.
- Continuously measure ROI, show substantial cost savings, and consistently utilize the tool to deliver ongoing value to the organization.

OPTIMIZE STORAGE

April 2024 Release

Reduce risk while saving money



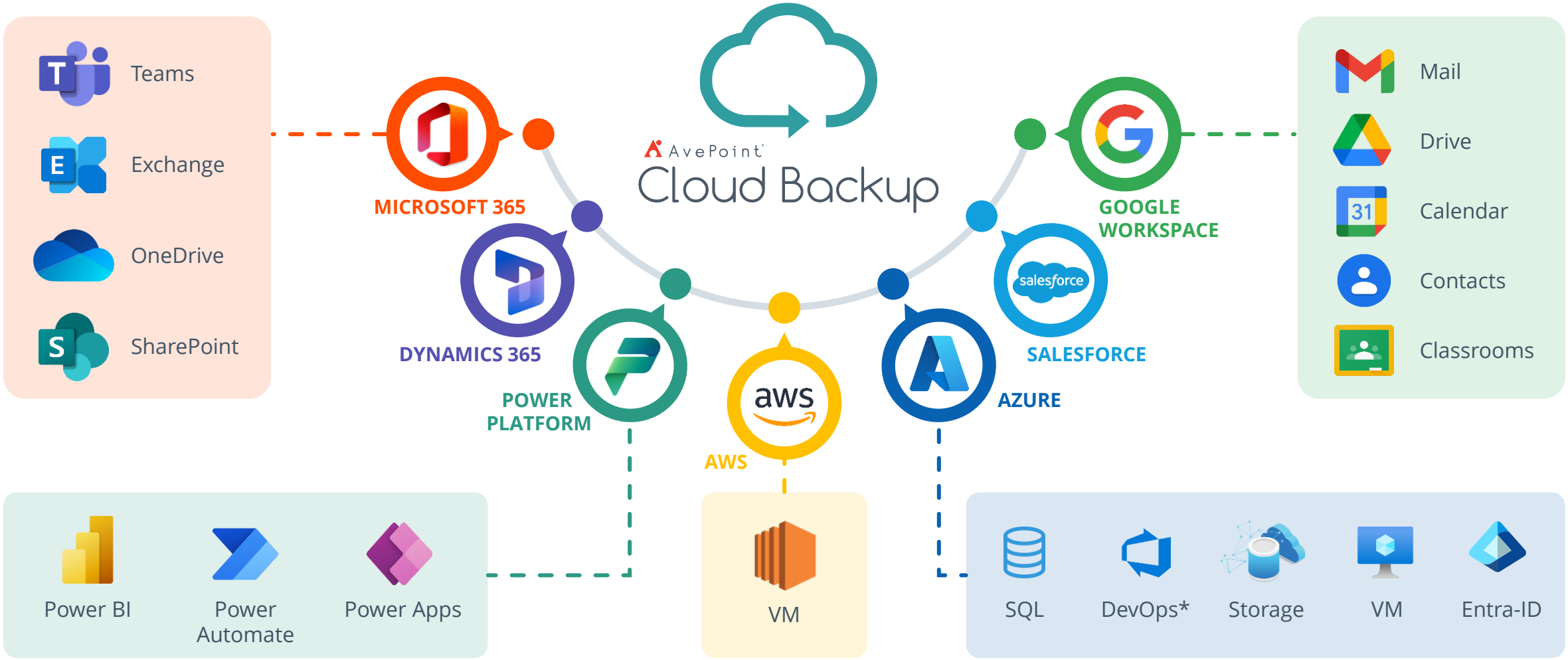
- Understand carbon footprint reduction to showcase progress over time.
- Forecast potential future content issues based on current trends and data patterns, enabling proactive management and mitigation strategies

Poll 1: Heeft U Inzicht in de omvang en inhoud van uw Microsoft 365 omgeving?

AvePoint®
Confidence in your data so you can focus on your mission.
AvePoint Cloud Backup platform

AvePoint Cloud Backup

a comprehensive cross-platform multi-cloud backup and restore solution



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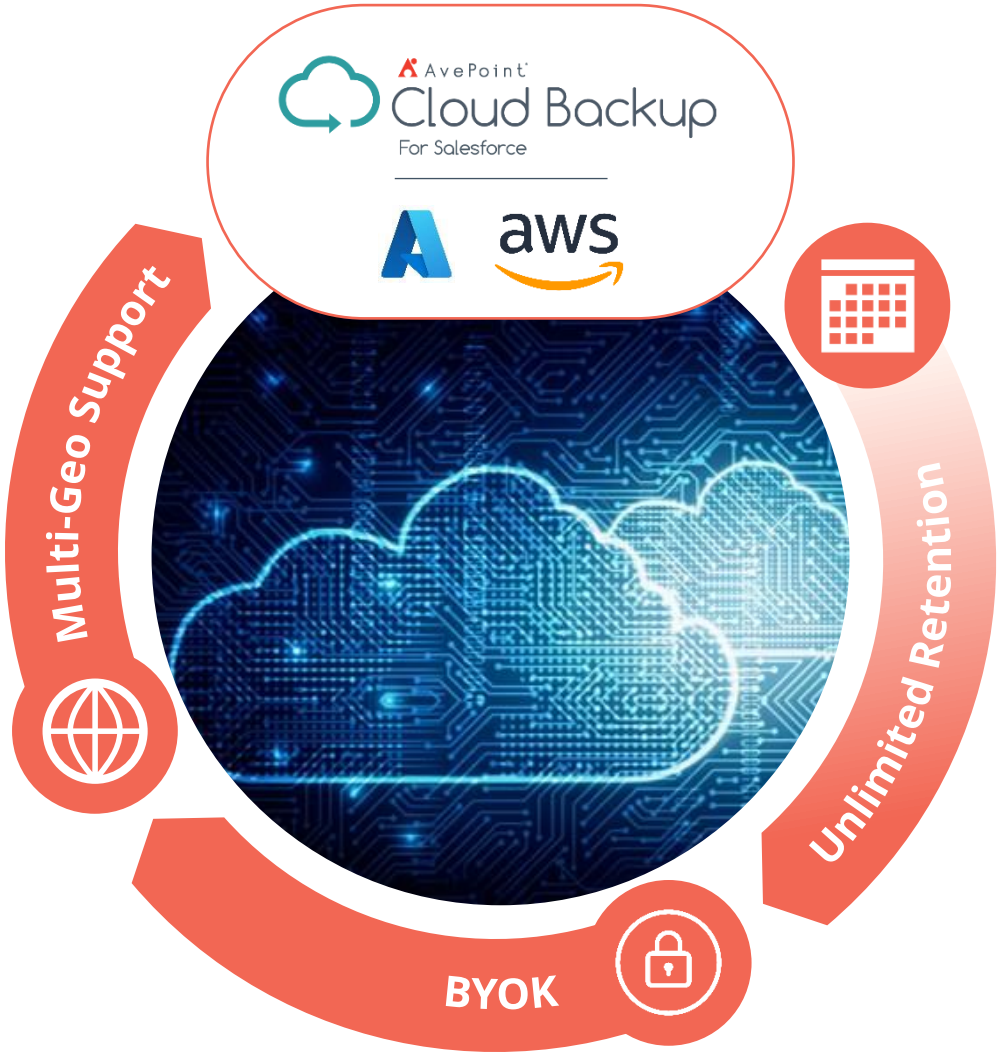
Meet Every Compliance Challenge

Store secure, immutable and logically air-gapped copies on the AvePoint Confidence Platform



Other Storage Options

BYO Cloud Storage

OR

Physical Servers

OR

Partner Storage

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NOTE: For Live Presentations ONLY

The Leader in Multi-SaaS Backup Solutions

AvePoint named a Leader in The Forrester New Wave™: SaaS Application Data Protection, Q4 2021. AvePoint received the highest current offering score of all 10 vendors for Cloud Backup

Differentiated ratings – highest possible! – in M365, Google Workspace and Salesforce criteria

Differentiated ratings in security and privacy, usability, storage options criteria

Differentiated ratings in planned enhancements and innovation roadmap criteria

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Data Protection in Office 365

1. What are we protecting against?
2. What does my insurance policy cover?
3. What should I really be worried about?
4. When should I ask for help?

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Why would you backup the cloud?

Isn’t that why I went with a cloud service?

Doesn’t my cloud provider have me covered?

Do I really need it?

How would I do that anyway?

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Your responsibility for backup

FORRESTER®

Microsoft Protection

- Loss of service due to hardware or infrastructure failure
- Loss of service due to natural disaster or data center outage
- Short-term user error with recycle bin / version history (including new OneDrive “Files Restore”
- Short-term administrative error with soft-delete for Groups, Mailboxes or services-lead rollback

Customer Responsibility

- Loss of data due to departing employees and deactivated accounts
- Loss of data due to malicious insiders / hacktivists deleting content
- Loss of data due to malware / ransomware
- Recovery from prolonged outages
- Long-term accidental deletion coverage with selective rollback

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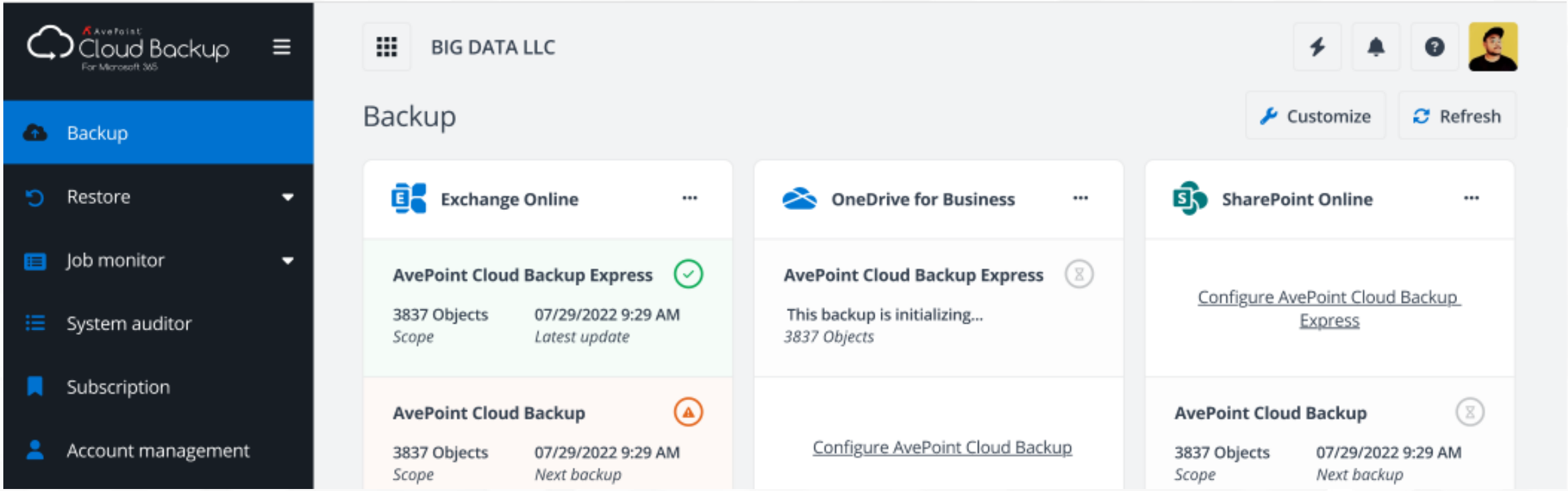
Introducing AvePoint Cloud Backup Express

Integration with native Microsoft 365 backup



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Poll 2: Heeft U al over een backup van Microsoft 365 nagedacht?

thank you

AvePoint®

Sales@AvePoint.com | +1 800.661.6588

www.AvePoint.com

Workplace?

Materiaal
(laptops, smartphone, peripherals …)

Additionele totaalontzorgende diensten (Workplace-as-a Service)

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(Tendfor)

Mobile device & application management * (SCCM, Intune, SCAPPMAN)

AI tooling (CoPilot)

Back-up- & restore-oplossingen

AFSPRAKEN

Alle aanwezigen muted

Om iedereen in staat te stellen alles goed te verstaan

Vragen stellen via chatfunctie Q&A aan het einde

Deze zullen we dan aan het einde van de sessie overlopen tijdens de voorziene Q&A als er nog voldoende tijd is of we komen er later op terug

Ruimte voor interactie

Waardevolle input via polls voor het verdere verloop van het verhaal

Sessie opgenomen

Zowel het slidedeck (pdf) als de opname zullen bezorgd worden samen met een evaluatieformulier

Bedankt voor de interesse / aanwezigheid

Boeiende en leerrijke sessie gewenst!

Next steps

How we can help you ?

inetum realdolmen
Positive digital flow

Your Journey	Vision & Value	Assess & Prepare	Pilot, Purchase, & Enable	Adopt & Usage	Extend
inetum realdolmen Positive digital flow	Advisory	Copilot Readiness	Licenses & Deployment	Adoption & Change Management	Extensibility & Ongoing Services

How we can help you ?

inetum realdolmen
Positive digital flow

inetum realdolmen
Positive digital flow

Advisory

Copilot Readiness

Licenses & Deployment

Adoption & Change Management

Extensibility & Ongoing Services

inetum GenAI Booster

Copilot for Microsoft 365 Workshop

Security Roadmap Assistance

M365 Governance

Data mgmt. & recovery with AvePoint

Copilot for Microsoft 365 Implementation & Adoption

Copilot for Microsoft 365 workshop

3-phase engagement:

1. Assess your needs
2. Explore the possibilities
3. Build a plan to implement

Security Roadmap Assistance

Follow-up engagement to our
Security Priority Assessment

- Setup and/or finetune features according to security roadmap
- All M365 Security topics
  Identity, Device Access, Threat Protection, Compliance
- Training + handover to IT

Microsoft 365 Governance

Create a governance plan

1. Vision and strategy
2. When to use what
3. Naming policies
4. Roles & responsibilities
5. Lifecycle management
6. Guest management
7. Admin centres
8. Governance automation

Upcoming events

- 18/04: Maak uw werkplek klaar voor de toekomst
  - i.s.m. HP
  - Living Tomorrow

  (2 places available)

- NIS2 activities
  - 23/04 NIS2 is IT & OT! (Fortinet)
  - 25/04 How positively change the security behavior of your employees with Hoxhunt?
  - 14/05 Klaar om uw traditionele VPN te vervangen door ZTNA? (HPE Aruba Networking)
  - 29&30/05 Cybersec Europe 2024 @ Brussels Expo
  - 11/06 Hoe Threat Intelligence u helpt bij het nemen van betere beveiligingsbeslissingen (Secutec)

Q&A

inetum

Positive digital flow

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