## Welcome

## Modern Workplace for Modern People

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Modern Workplace for Modern People

Empower employees with a digital work environment \& modern (cloud) services for collaboration through a secure, modern IT solution

## Cultural and digital transformation Office of the CEO

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## Today...

## Agenda

Microsoft's cultural transformation journey and learnings so far

How modern workplace tools help accelerate transformation

## Outcome

Enable your organization to achieve its mission by maximizing the scale, impact, and voice of your leadership

Microsoft's cultural transformation


## Microsoft mission

Empower every person and every organization on the planet to achieve more


## 10 things we've learned about culture

1. Honor your past; define your future
2. Net it out: Simple yet strategic
3. You can't fake it
4. Have a purpose-driven mission
5. Make symbolic changes big and small
6. Make it who you are
7. Communicate, communicate, communicate
8. Let technology accelerate the change
9. All oars in the water
10. Stay humble, stay the course


## Things we've learned



Make symbolic changes big and small


Use technology to communicate and accelerate the change


Stay humble, stay the course

## Office of the CEO

## Purpose

Enable Microsoft to achieve its mission by maximizing the scale, impact, and voice of the CEO


## Strategy

Driving company strategy and staying ahead of market and technology trends


## Communications

Connecting the CEO to employees, customers/ partners, and the world


## Operations

Modern workplace of the Office of CEO to maximize CEO time

## Strategy

## Driving strategy



## Innovation

Innovation from inside and outside the organization


Listening and learning
Listening and learning from customers and partners


## Leadership

Strategy through continuous leadership alignment

Communications

## Communications



## Executive staff on Microsoft Teams



## Monthly Q\&A



## CEO connection: ongoing dialogue



## External communications



## Principles

Humanize the company
Lean into your differentiation
Lead with key CEO brand and declare what the CEO and company stand for

Keep consistent tone

## Outcomes

Company opportunity
CEO share of voice
Social impact

# External communications platform: Linkedln 

## Operations

## Data focus: by the numbers



## Briefing OneNote



## OneNote on-the-go



## Day to day: Teams



Q \& A

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## Invite members

## About this group

Invite Belux customers to M365 Club events．Share information and slides after the event． Encourage M365 customers to share information， ask questions，suggest topics，．．．．．

## Group rules

The M365 Club events（always a Monday，around the 20th of each month）are for customers only Microsoft partners will be refused entrance，but are welcome to join the conversation in this
Linkedln group．

## Group admins

Microsoft

