

## Welcome

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## Modern Workplace for Modern People

Patrick Viaene Modern Workplace Lead

## Modern Workplace for Modern People

Proactive Insights Alwayson Anywhere, Anytime Security **Employee** Identity and Process Sett Set COLLABORAT MODERN IT

Empower employees with a digital work environment & modern (cloud) services for collaboration through a secure, modern IT solution



## Cultural and digital transformation Office of the CEO



## **Cultural and digital transformation** Office of the CEO

Today...





## Agenda

Microsoft's cultural transformation journey and learnings so far

How modern workplace tools help accelerate transformation

## Outcome

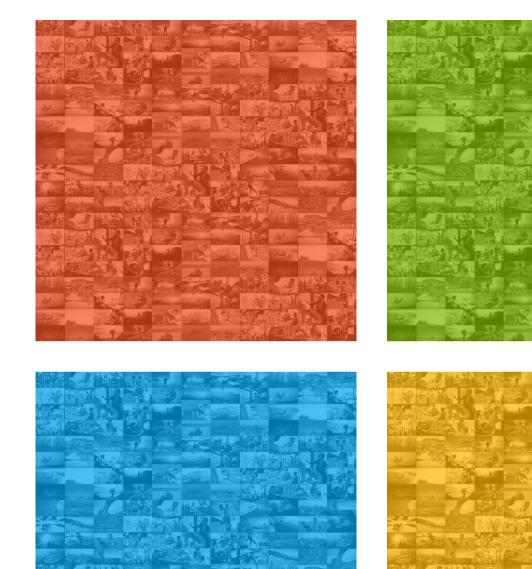
Enable your organization to achieve its mission by maximizing the scale, impact, and voice of your leadership

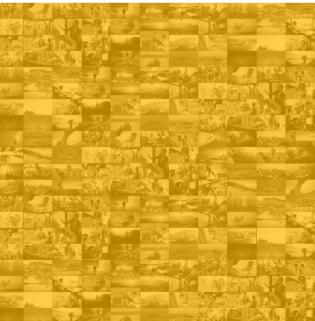
## Microsoft's cultural transformation

## February 2014

## **Microsoft mission**

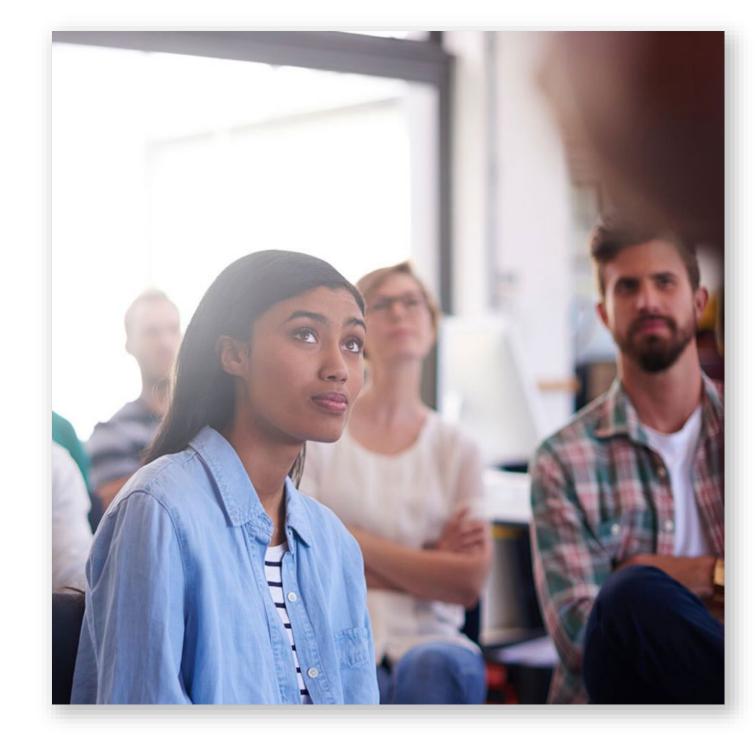
Empower every person and every organization on the planet to achieve more





## 10 things we've learned about culture

- 1. Honor your past; define your future
- 2. Net it out: Simple yet strategic
- 3. You can't fake it
- 4. Have a purpose-driven mission
- 5. Make symbolic changes big and small
- 6. Make it who you are
- 7. Communicate, communicate, communicate
- 8. Let technology accelerate the change
- 9. All oars in the water
- 10. Stay humble, stay the course



## Things we've learned



Make symbolic changes big and small





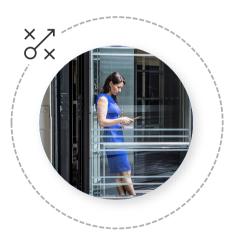
Use technology to communicate and accelerate the change

Stay humble, stay the course

## Office of the CEO

#### **Purpose**

Enable Microsoft to achieve its mission by maximizing the scale, impact, and voice of the CEO



#### Strategy

Driving company strategy and staying ahead of market and technology trends



#### Communications

Connecting the CEO to employees, customers/ partners, and the world



#### **Operations**

Modern workplace of the Office of CEO to maximize CEO time



## Strategy

### Driving strategy







#### Innovation

Innovation from inside and outside the organization

#### Listening and learning

Listening and learning from customers and partners

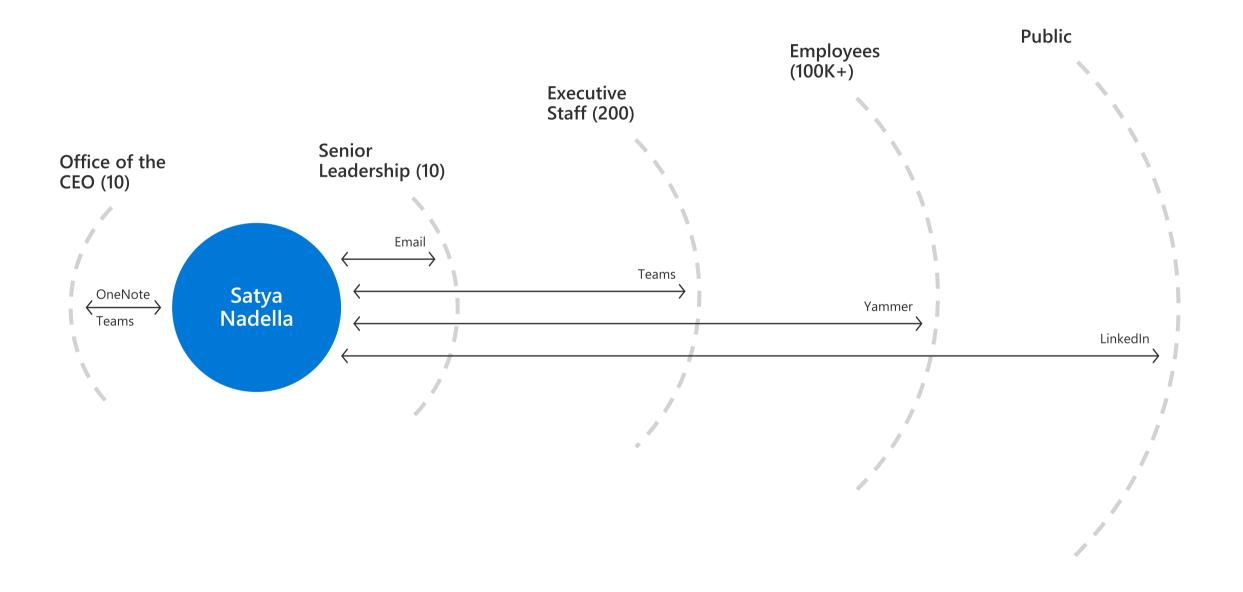
#### Leadership

Strategy through continuous leadership alignment



## Communications

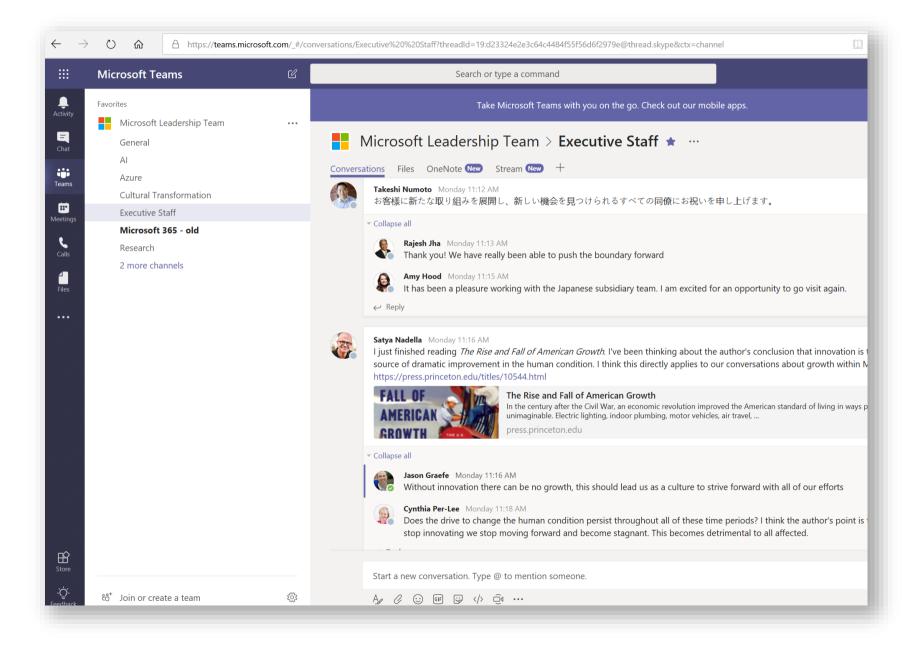
#### Communications



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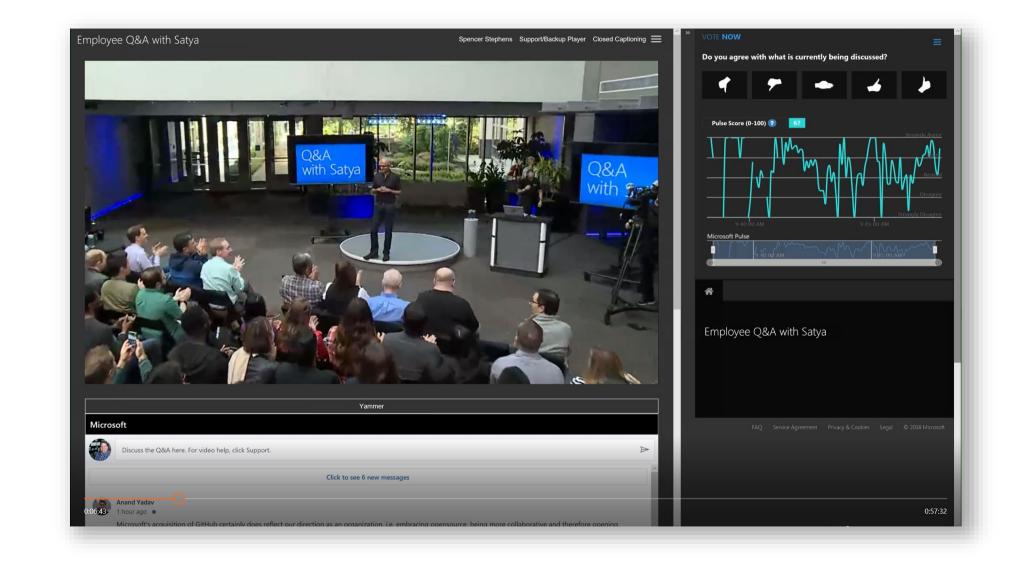
## Executive staff on Microsoft Teams



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## Monthly Q&A

## CEO connection: ongoing dialogue

MICROSOFT GROUPS	
CEO Connection	
Women at Microsoft	
Hit Refresh	
Women of MCB	
HoloLens	
Marketing and Consumer B	usines
Social BI for the Microsoft N	letwor
MSCOM Digital Marketing S	Summi
Life at Microsoft	
Event Marketing	
SEO at Microsoft	
Digital Marketing	
All Company	
+ Create a group	

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#### CEO Connection New conversations 60 All conversations files P search

#### Satya Nadella Follow – Thursday at 11:03 AM

It was fantastic to join a small group of employees for a book club conversation about Forged in Crisis: The Power of Courageous Leadership in Turbulent Times, by Nancy Koehn. The powerful lessons to be learned from these extraordinary leaders – Ernest Shackleton, Abraham Lincoln, Frederick Douglass, Dietrich Bonhoeffer and Rachel Carson – transcend time. This was a Giving Campaign auction item and I want to thank every employee who participates in the giving program throughout the year, donating or volunteering their time to make a difference in the world. XX



# https://microsoft.sharepoint.com/sites/give/Pa microsoft.sharepoint.com LIKE REPLY Jennifer Frazier, Kent Green, Lois Prentice, and 31 others like this Seen by 364 < 2 shares</td> Add Topics @ Roxanne Kenison – 2 hours ago

Thank you for the opportunity to read and discuss Nancy Koehn's book -- very inspiring

#### **External communications**



#### **Principles**

Humanize the company

Lean into your differentiation

Lead with key CEO brand and declare what the CEO and company stand for

Keep consistent tone

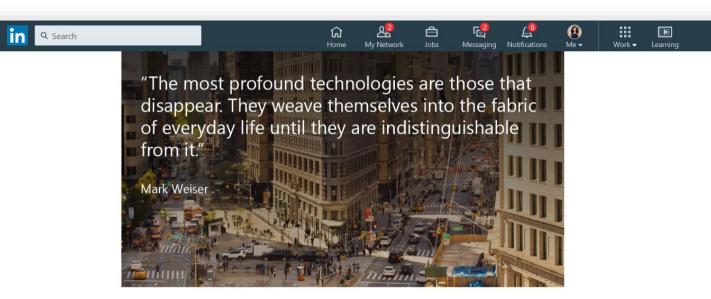


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#### **Outcomes**

Company opportunity CEO share of voice Social impact

## External communications platform: LinkedIn



## Opportunity and responsibility in the era of the Intelligent Cloud and Intelligent Edge

Published on May 7, 2018



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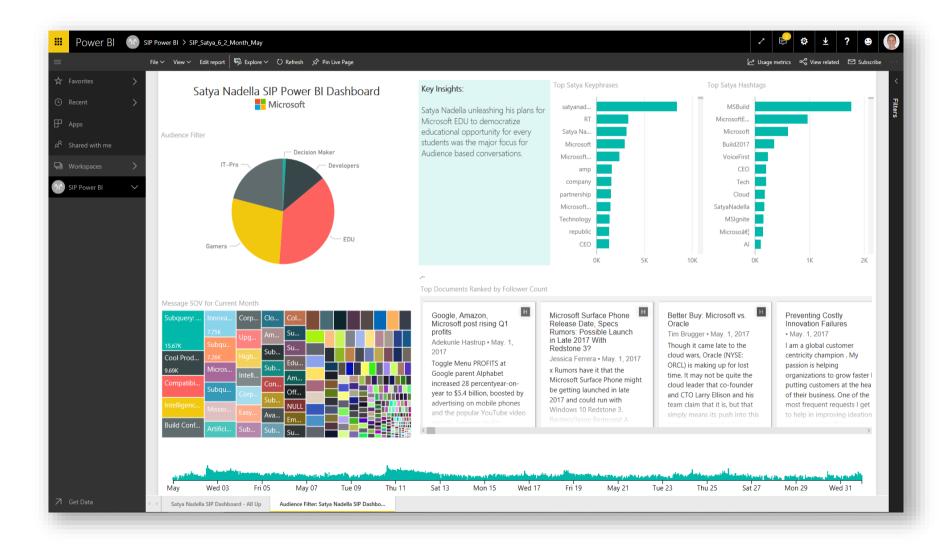
"The most profound technologies are those that disappear. They weave themselves into the fabric of everyday life until they are indistinguishable from it."

Nearly three decades ago, Mark Weiser, then the chief scientist at Xerox PARC, wrote this as part of an influential paper in which he predicted a future in which computing would soon



## Operations

## Data focus: by the numbers



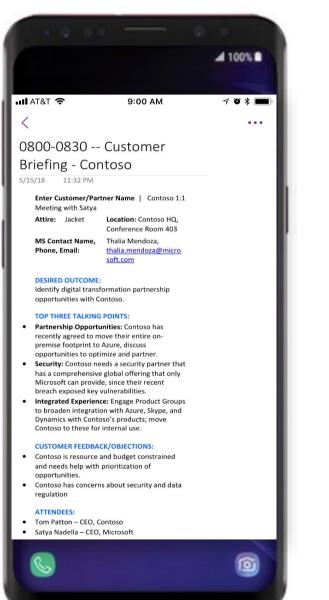
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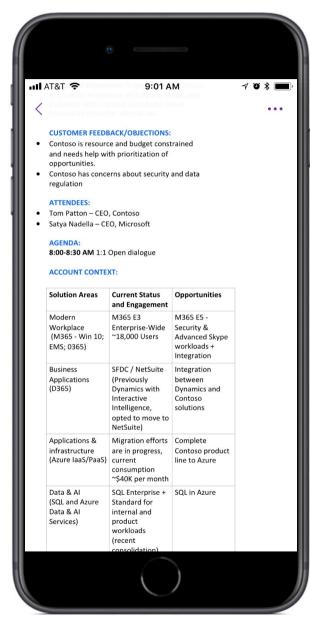
## **Briefing OneNote**

← → Home Insert	Draw View		Daily Briefing Materia	s - demo			Sanjeevini Mittal   O ① <sup>3</sup> ←	- 0 CAZ		
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Tue 11-17	<ul> <li></li></ul>									
Wed 11-18										
Thu 11-19										
Fri 11-20	0800-0830 Customer Briefing - Contoso	-0915 Deputy PM Meeting								
Weekend Work	0845-0915 Deputy PM Meeting									
Mon 11-23	0925-1010 CEO Roundtable	DESIRED OUTCOME: Identify digital transformation partnership opportunities with Contoso.								
Tue 11-24	1025-1105 School Visit & Education Min TOP THREE TALKING POINTS:									
Wed 11-25	1120-1150 ISV Roundtable	Partnership Opportunities: Contoso has recently agreed to move their entire on-premise footprint to Azure, discuss opportunities to optimize and partner.     Security: Contoso needs a security partner that has a comprehensive global offering that only Microsoft can provide, since their recent breach exposed key								
	1205-1250 Developer Keynote	vulnerabilities.  Integrated Experience: Engage Product Groups to broaden integration with Azure, Skype, and Dynamics with Contoso's products; move Contoso to these for								
	Developer PPT	internal use. CUSTOMER FEEDBACK/OBJECTIONS: Contoso is resource and budget constrained and needs help with prioritization of opportunities. Contoso has concerns about security and data regulation ATTENDEES: Tom Patton – CEO, Contoso Satya Nadella – CEO, Microsoft								
	Developer Talk Track									
	1300-1345 Government Officials Roundt									
	1410-1430 Sunday Star Times Interview									
	1440-1510 Powhiri Cultural Welcome									
	1510-1600 All Hands	AGENDA: 8:00-8:30 AM 1:1 Open dialogue								
	Mission	ACCOUNT CONTEXT:								
		Solution Areas	Current Status and E	ngagement		Opportunit	ies			
		Modern Workplace (M365 - Win 10; EMS; 0365)	M365 E3 Enterprise-V ~18,000 Users	/ide		M365 E5 - S Integration	ecurity & Advanced Skype wc	orkloads +		
		Business Applications (D365)	SFDC / NetSuite (Prev to move to NetSuite)	iously Dynamics	with Interactive Intelliger	nce, opted Integration I solutions	between Dynamics and Conto	oso		
		Applications & infrastructure (Azure IaaS/PaaS)	Migration efforts are ~\$40K per month	n progress, curre	nt consumption	Complete Co	ontoso product line to Azure			
		Data & Al (SQL and Azure Data & Al	SQL Enterprise + Star consolidation)	dard for internal	and product workloads (	(recent SQL in Azure	2			
+ Section	+ Page	Services)								

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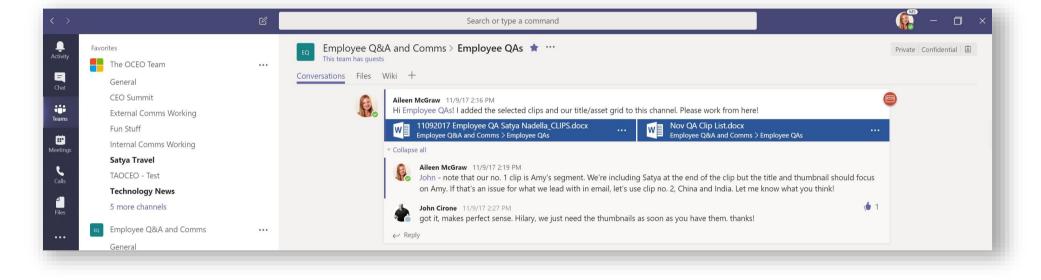
## OneNote on-the-go





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## Day to day: Teams



## Q & A

