



# **A future-proof network with Network as a Service:**

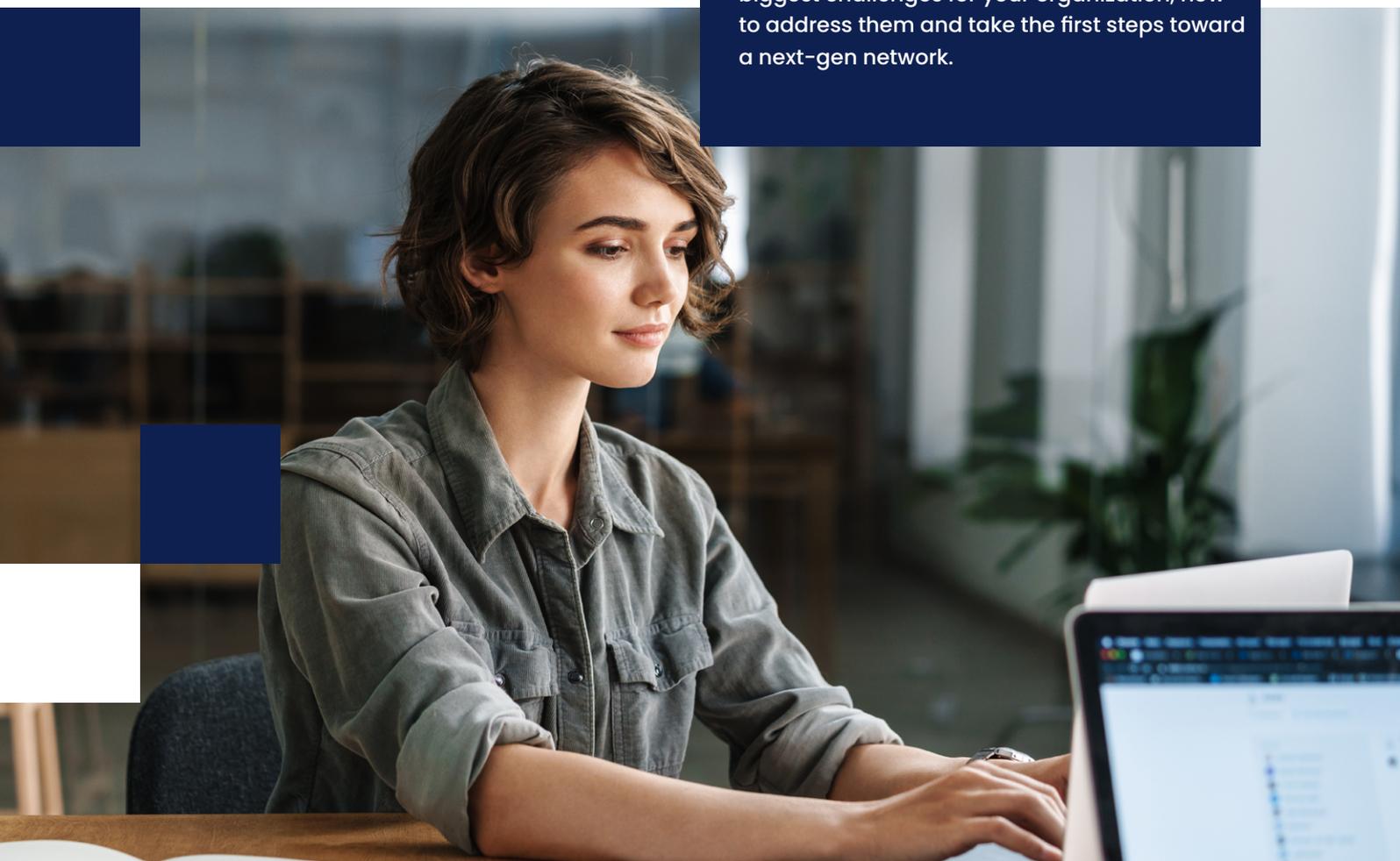
Challenges, solutions and a roadmap

# BOOST THE PRODUCTIVITY OF YOUR REMOTE WORKERS, MAKE TIME FOR INNOVATION AND REDUCE OPERATING COSTS

How do I manage the gap between my company objectives and IT budget? How do I ensure fast and reliable network connectivity for my employees? These are just some of the questions organizations are wrestling with today. You need a network that grows with your ambitions to keep pace with our rapidly changing digital society. Why invest in capacity today that you won't need until some unknown time in the future? And why pay for services you don't currently use? A modern network offers room for the future with scalability and pay-per-use formulas. Organizations serious about their digital future will benefit by transforming their network environment into a much better solution, such as Network as a Service (Naas).

## Why?

Find out how in this guide. Learn about today's biggest challenges for your organization, how to address them and take the first steps toward a next-gen network.



# CHALLENGE 1

## REMOTE WORKING

There's no doubt that society today accepts remote working as a given. It is also beyond question that the coronavirus crisis has provided many organizations with the opportunity to reinvent the way they work. Yet the combination of working in the office and remotely (at home or on location) isn't always plain sailing. Below are some of the most common problems seen with remote workers:

### Connectivity

Your employees need access to the right data and applications from any device, at anytime and anywhere (at home, on the road or in the office). Encountering problems in this regard causes frustration. In the year 2022, your employees rely 100% on their network connection. Seamless connectivity is a basic work requirement today.

### Productivity

Remote working gives productivity a boost – but only if your employees have the technology and resources they need to excel in their jobs. Consider a secure, stable internet connection, an efficiently configured device, an ergonomic workstation, and more.

### Security

End users want more options, but do not consider the cost, let alone the security aspects. So, you must take precautionary measures and inform your employees about how to work remotely in a secure manner.



## CHALLENGE 2

### MAKING TIME FOR STRATEGIC INNOVATION

Your IT team today mostly acts like a fire department. IT departments rarely get around to strategic innovation anymore, as they increasingly have to douse digital 'fires' (an employee accidentally installs malware, an application hangs, and so on). On top of that, your IT team has a full-time job managing the IT environment, meaning they don't have time to focus on what really matters – innovation. This, however, is crucial to your business in these rapidly changing and digitized times.

## CHALLENGE 3

### SMALL BUDGET, BIG EXPECTATIONS

Digitization is essential to ensure smooth business operations. Yet IT projects often fail because of small IT budgets or savings require cuts or adjustments to that budget.

## CHALLENGE 4

### HANDLING A HIGH NETWORK LOAD

Your network load continues to grow unabated. Numerous new devices, systems, tools and applications eat up capacity, but are still crucial for smooth business operations. And you must also ensure you have plenty of network capacity so your employees can work without any issues at the office, at home or on site. Your network scalability is also increasingly important as a crucial link in boosting your competitive edge.

## CHALLENGE 5

### BRIDGING THE KNOWLEDGE GAP

As expectations of your network constantly increase, its management increases in complexity. That evolution requires specific knowledge. And that scarce knowledge requires considerable time to master. Time otherwise spent on operational tasks. Consequently, this may delay the implementation of necessary updates and security patches – a dangerous development in times of ever-increasing cyber threats.



# MAKE YOUR NETWORK WORK FOR YOU WITH NETWORK AS A SERVICE

Want a team of external specialists at your disposal at all times that guarantee the continuity and security of your network 24 hours a day, 7 days a week? Want to free up more time for innovation? And want to enjoy more flexibility and lower management costs? Discover Network as a Service.

## WHAT IS NETWORK AS A SERVICE (NAAS) EXACTLY?

Network as a Service frees you completely from the stress of network infrastructure and management at a fixed, scalable cost per month. When you outsource your network to us, we always provide the right foundation to achieve your organization's goal. We ensure you have the network and security components you need. We monitor it 24/7 and take care of all necessary updates and lifecycle management. And best of all? By doing so, you only pay for the components you actually use.

## WHAT ARE THE ADVANTAGES FOR YOUR BUSINESS?

With NaaS, we free your IT team from the daily treadmill that comes with network management. We take care of:

- Daily maintenance
- Network security
- Providing additional services to align with your desired growth

All this frees up time for your IT team to work on strategic innovation.

We monitor your network closely, so we're always aware of any incidents and can intervene quickly in case of any problems.

Our certified Aruba Expert engineers undergo constant training and can interact with the highest-trained engineers at Aruba directly. And even better, your remote workers also enjoy the advantages of NaaS. Because they can rely on a robust and secure network, which can only improve productivity.

What's more, you only pay for what you use. So, unforeseen costs or a large cost in one go are never an unwelcome surprise.

## OUR PROMISES?

- Our helpdesk is available 24/7 with advice and guidance
- We understand your challenges and ambitions
- We are driven by customer satisfaction using our skills and services
- No investment in equipment
- Switch from CAPEX to OPEX

**87%**

of companies see NaaS as an option to seriously consider.

**71%**

of companies believe NaaS can help them reduce operating costs.

**78%**

of companies report that 24/7 access to a helpdesk is a major reason for their interest in NaaS.

**61%**

of companies expect NaaS to free up more time for innovation and strategic initiatives.



## THE ADVANTAGES OF NETWORK AS A SERVICE FOR YOUR BUSINESS

- 24/7 monitoring of the IT environment
- Proactive intervention when problems arise
- Aruba-certified engineers
- Fixed, scalable costs per month
- Frees up the IT team
- A scalable, dependable and secure network

## TOWARD A NEXT-GEN NETWORK WITH NETWORK AS A SERVICE IN FIVE EASY STEPS:

### 1. Get acquainted

In our initial meeting, we listen to you and work hard to fully grasp your IT problems. The first step towards modernizing your IT environment is mapping out its shortcomings.

### 2. Map out the as-is situation

We run a comprehensive scan of your current network to identify the biggest challenges and objectives. We then draw up a roadmap and look at which access points we can retain and which we must recalculate.

### 3. Install hardware

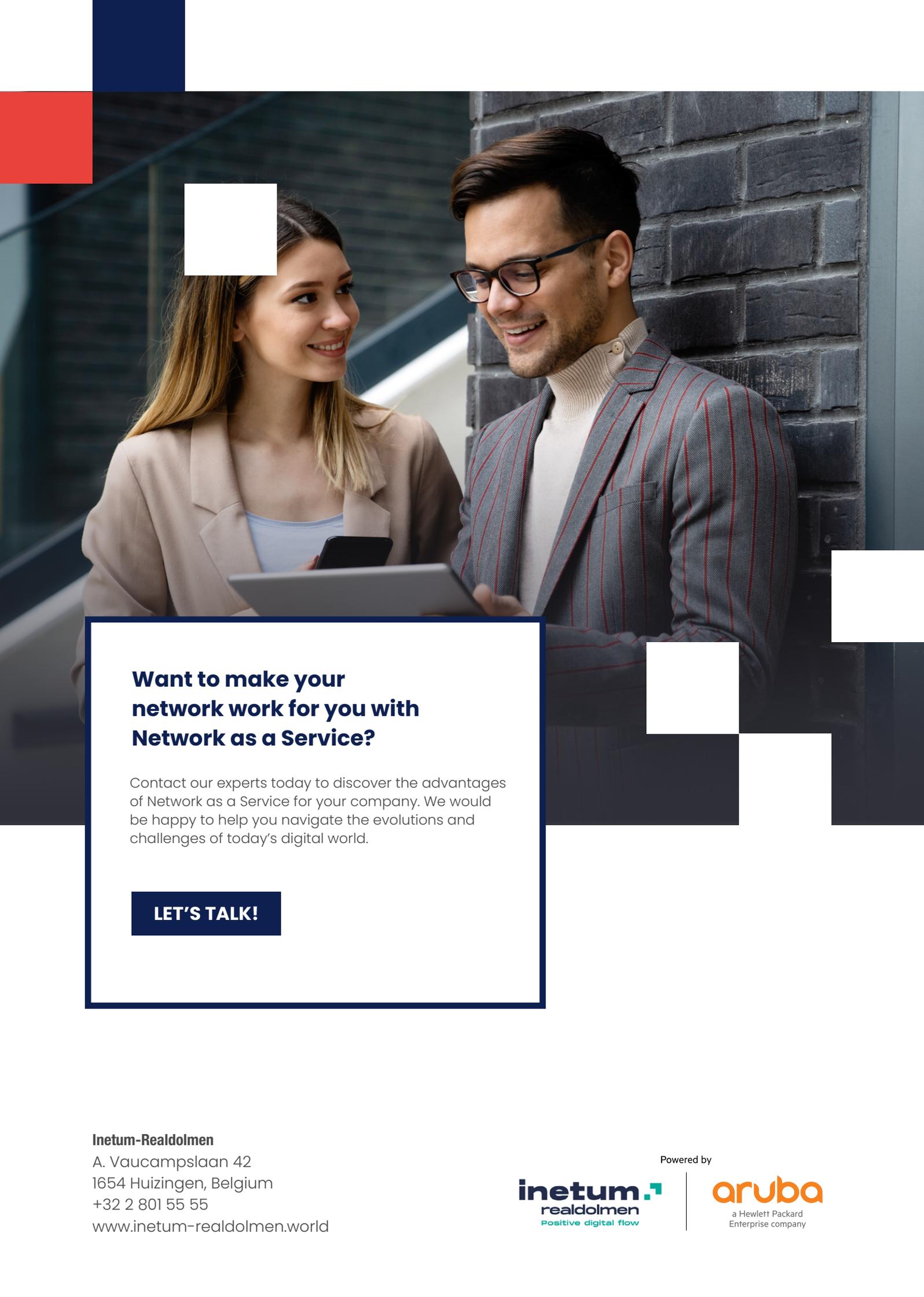
In consultation with you, we install new hardware in phases or after office hours depending on your requirements. If the scan reveals a need for new access points, these will be installed along with the cabling.

### 4. Configuration

A precise network configuration determines how user-friendly and successful it is. Our experts have extensive experience and wide-ranging expertise to help you be sure of the continuity of business operations and that your end users are satisfied.

### 5. Helpdesk

Our helpdesk is available 24/7. We take care of your network so you can free up time for what really matters – strategic innovation.

A man and a woman in business attire are looking at a tablet together. The man is wearing glasses and a striped blazer, and the woman is wearing a light-colored blazer. They are standing in front of a brick wall. There are several white rectangular shapes overlaid on the image: one on the woman's face, one on the man's face, one on the tablet, and one on the right side of the image.

## Want to make your network work for you with Network as a Service?

Contact our experts today to discover the advantages of Network as a Service for your company. We would be happy to help you navigate the evolutions and challenges of today's digital world.

**LET'S TALK!**

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