

Drive Business Mobility with the Digital Workspace

Bart Van Vugt
Solutions Architect
Arrow ECS Belux

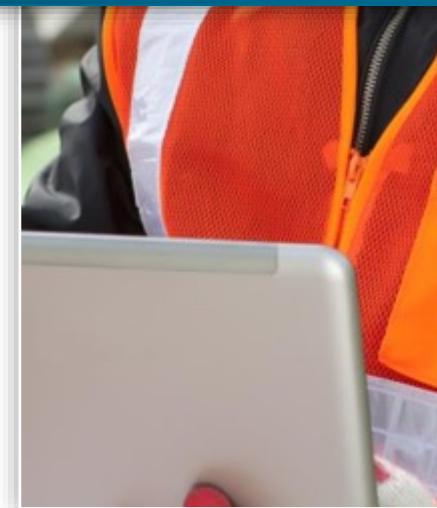
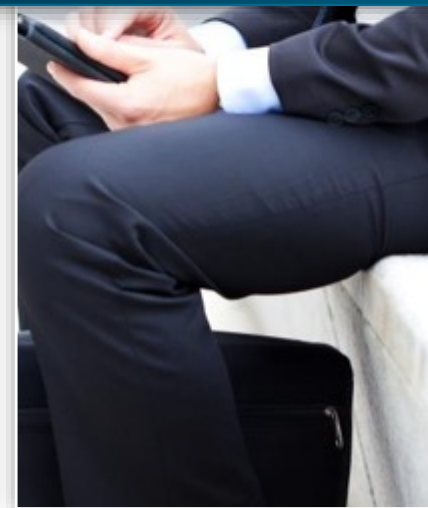
ARROW
Five Years Out

vmware® airwatch®

© 2016 VMware Inc. All rights reserved.



Business Mobility is About People



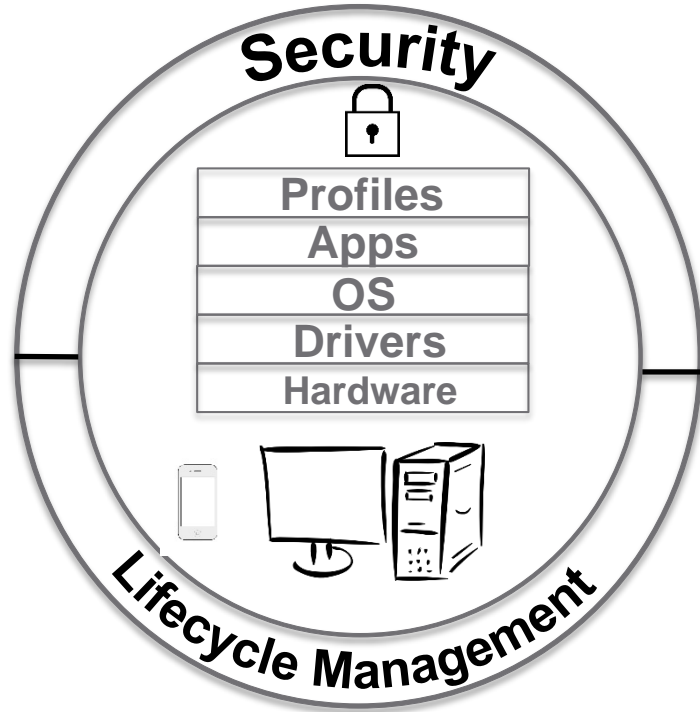
Driving the Digital Workspace



The EUC Journey

End-users are challenging IT

Traditional Model



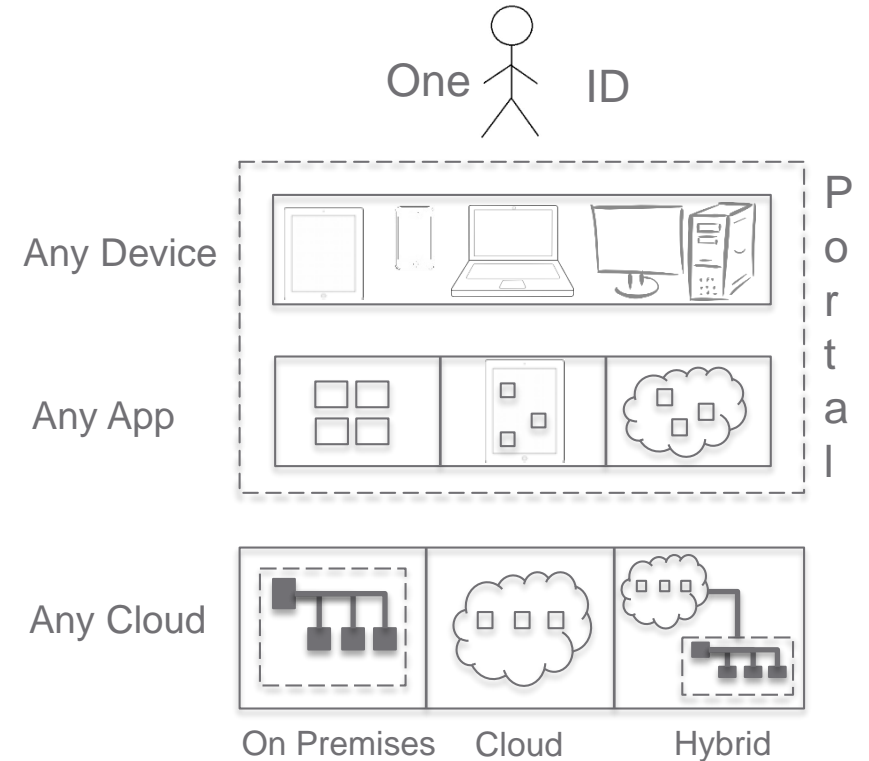
Enterprise Secure

Consumer Model

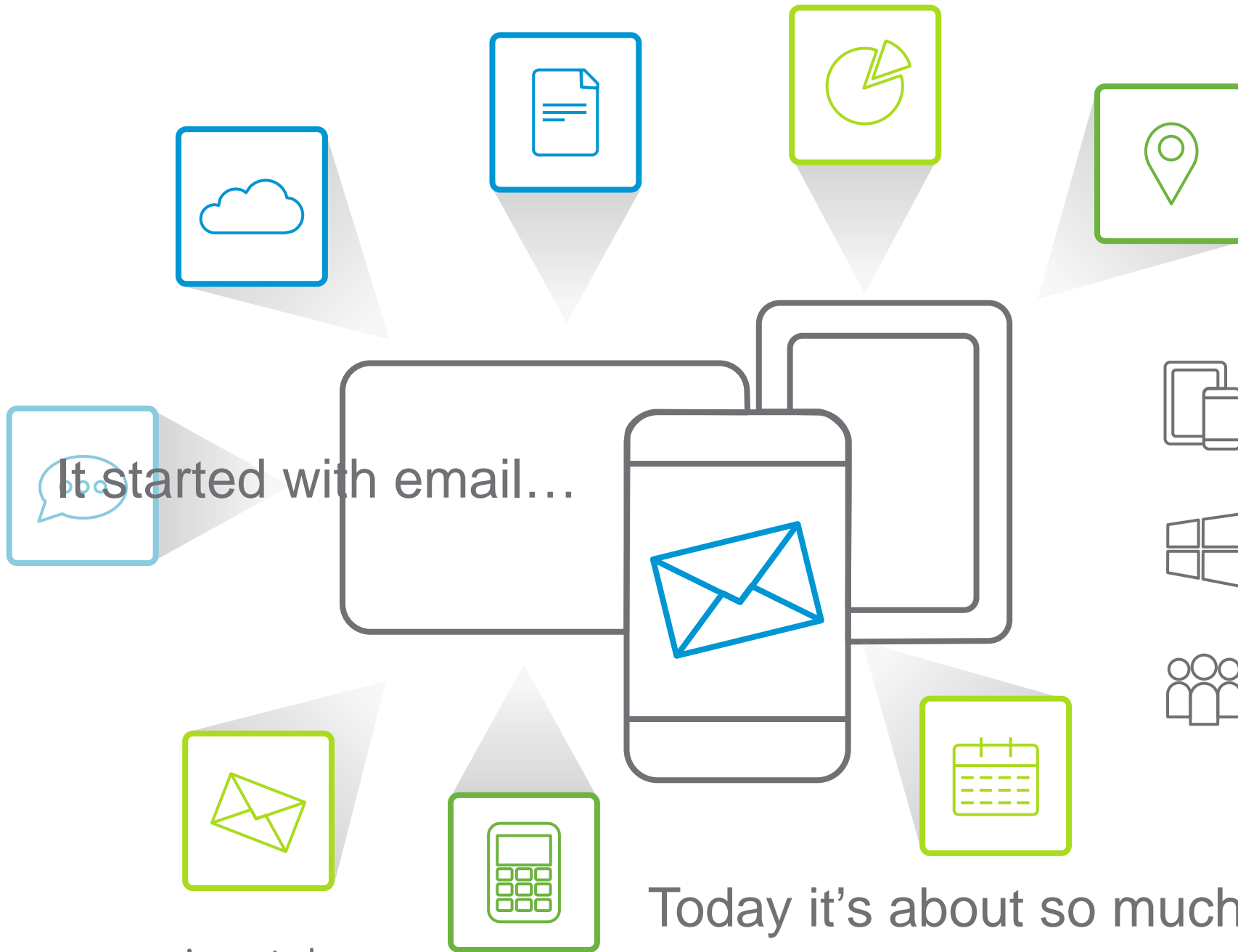


Consumer Simple

Workspace ONE



Consumer Simple – Enterprise Secure



It started with email...



Proliferation of devices and apps



Windows 10



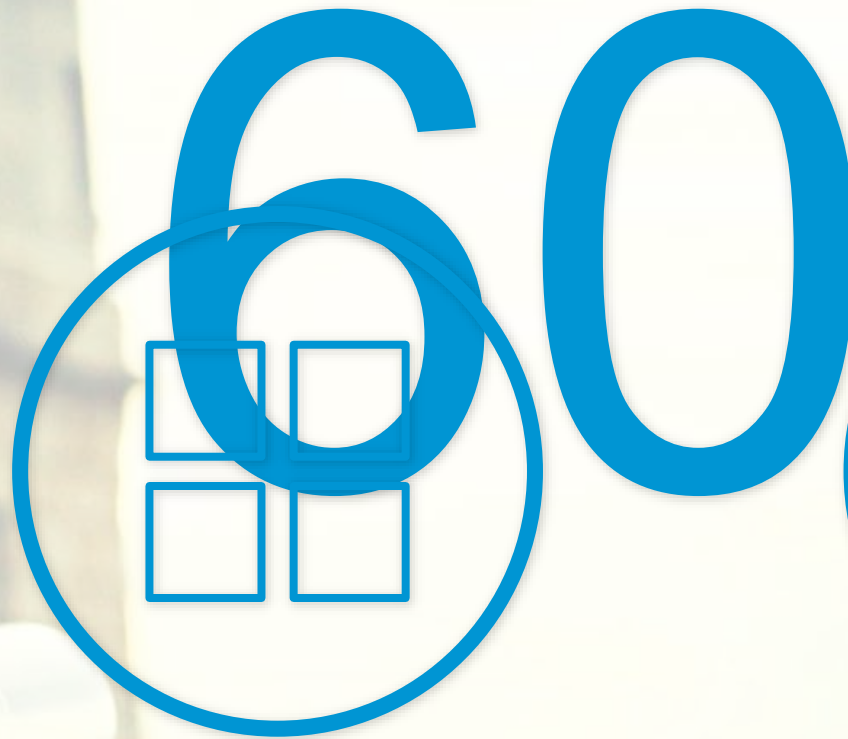
Pressure of consumerization

Today it's about so much **more.**





People



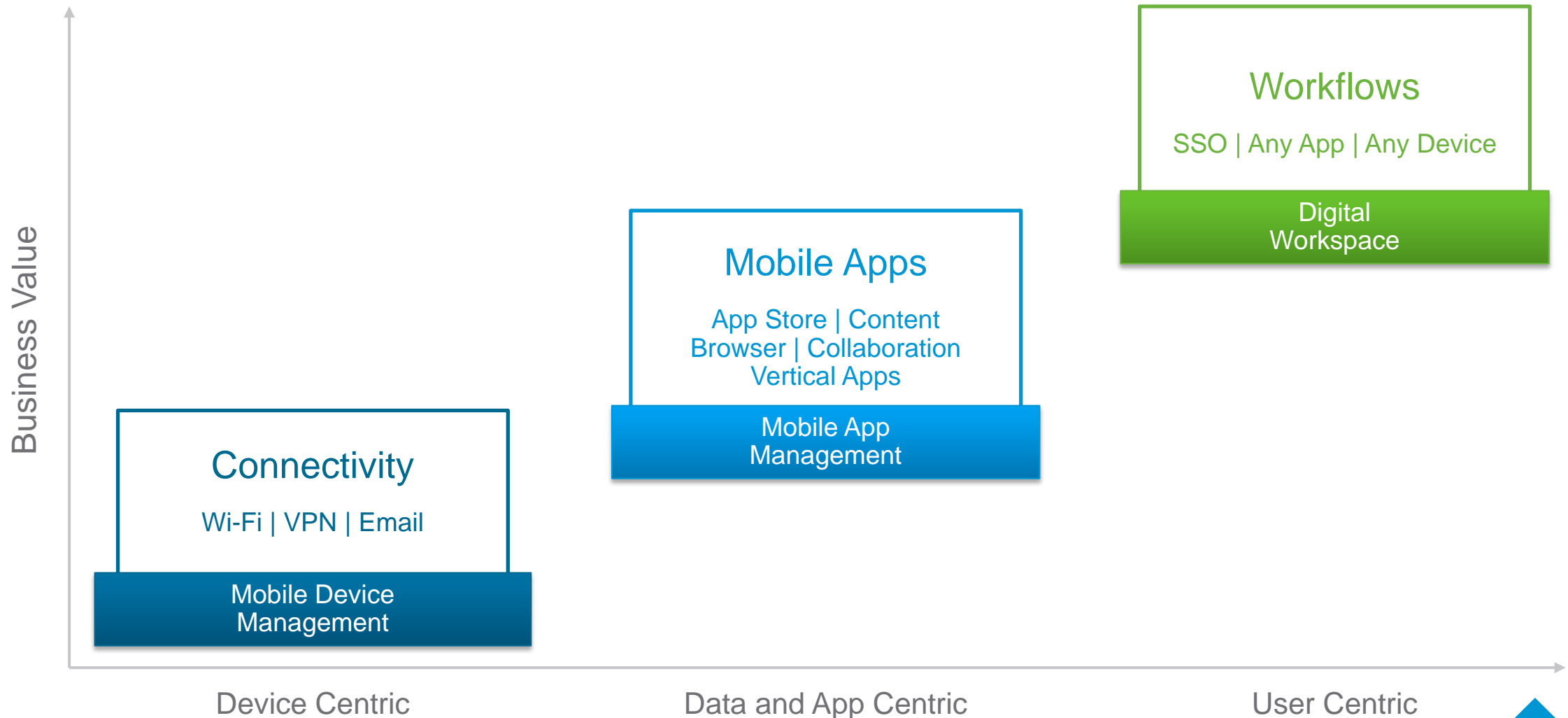
Apps



Devices

60% of employees would prefer to use a personal device for work and play

Industry Evolution from Connectivity to Transformation





Desktop



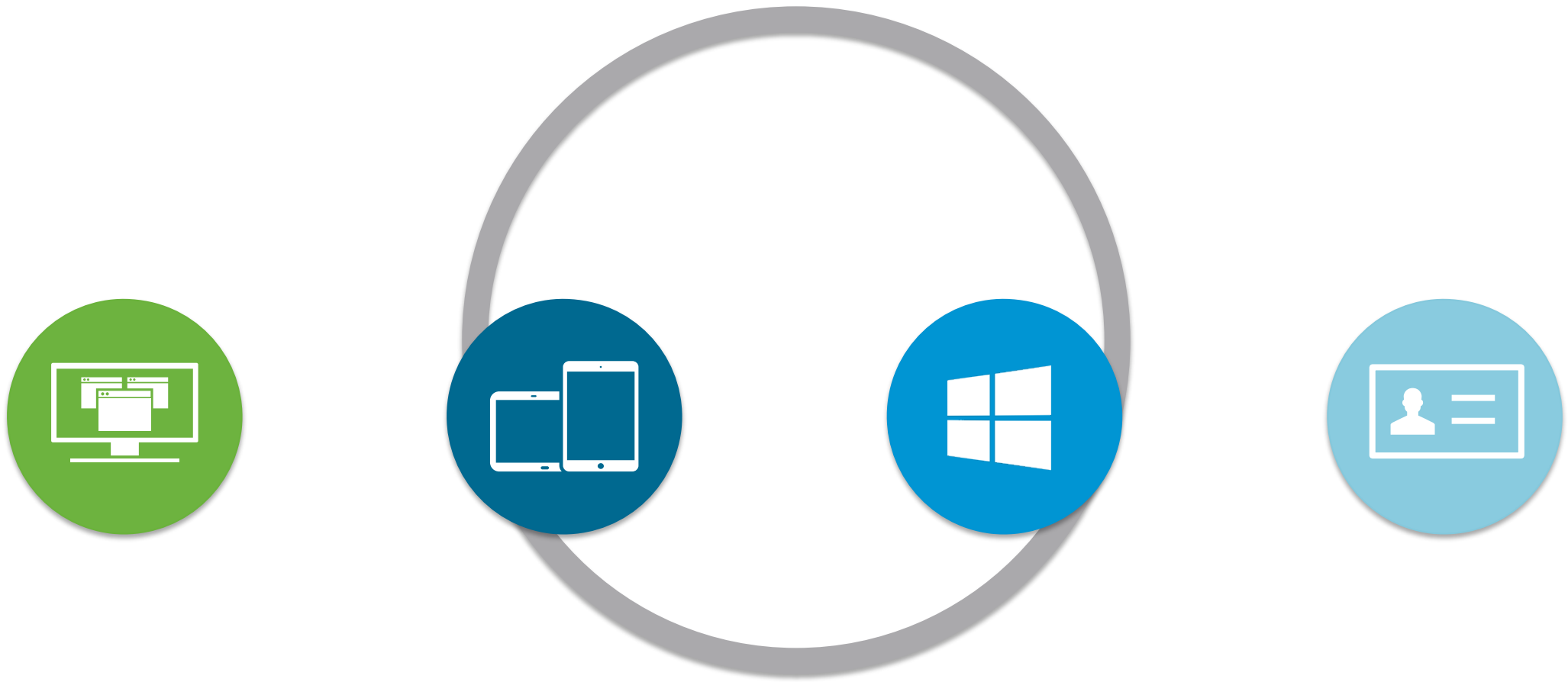
Enterprise
Mobility
Management



Remote
Apps & Content



Identity



IT shifts from managing siloed technologies to a digital workspace

VMware Workspace ONE Drives the Digital Workspace



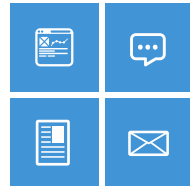
VMware™ Workspace ONE™

Identity



Identity Manager

Mobile Apps



Productivity apps
Content Browser

Unified Endpoint Management



All types of devices

Windows-as-a-Service



Windows Desktops
Windows Apps

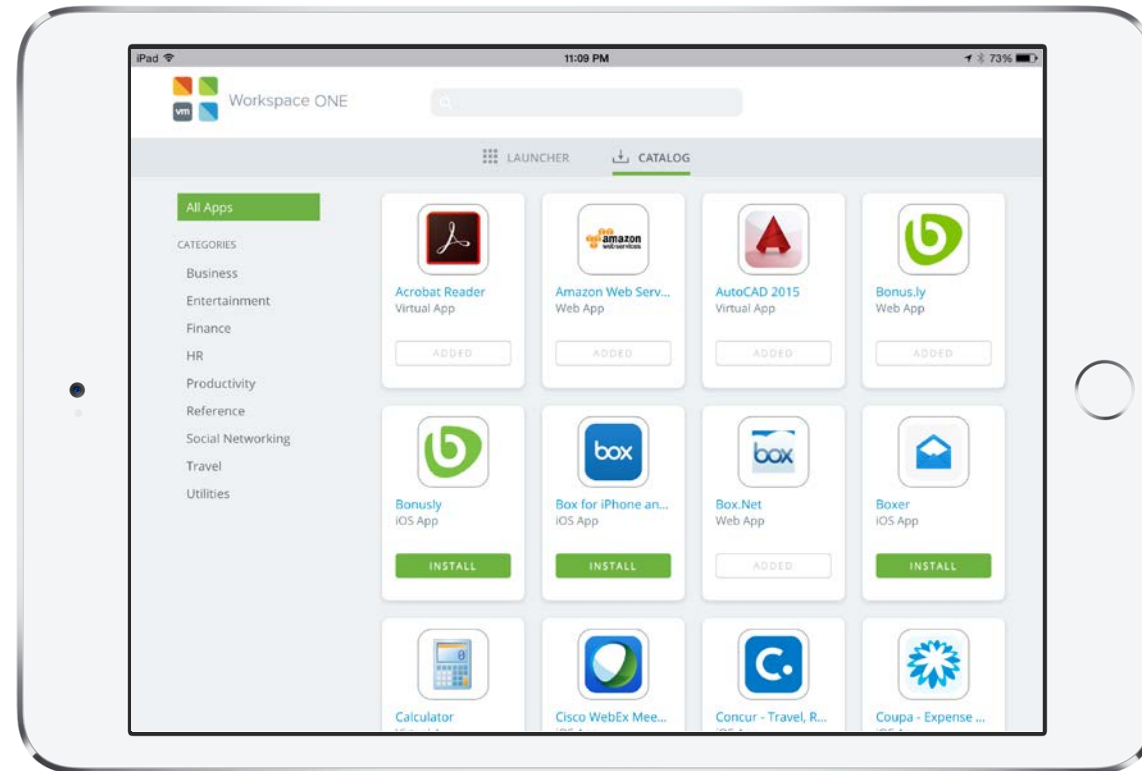
Unify the User Experience

Access
Any App

Web

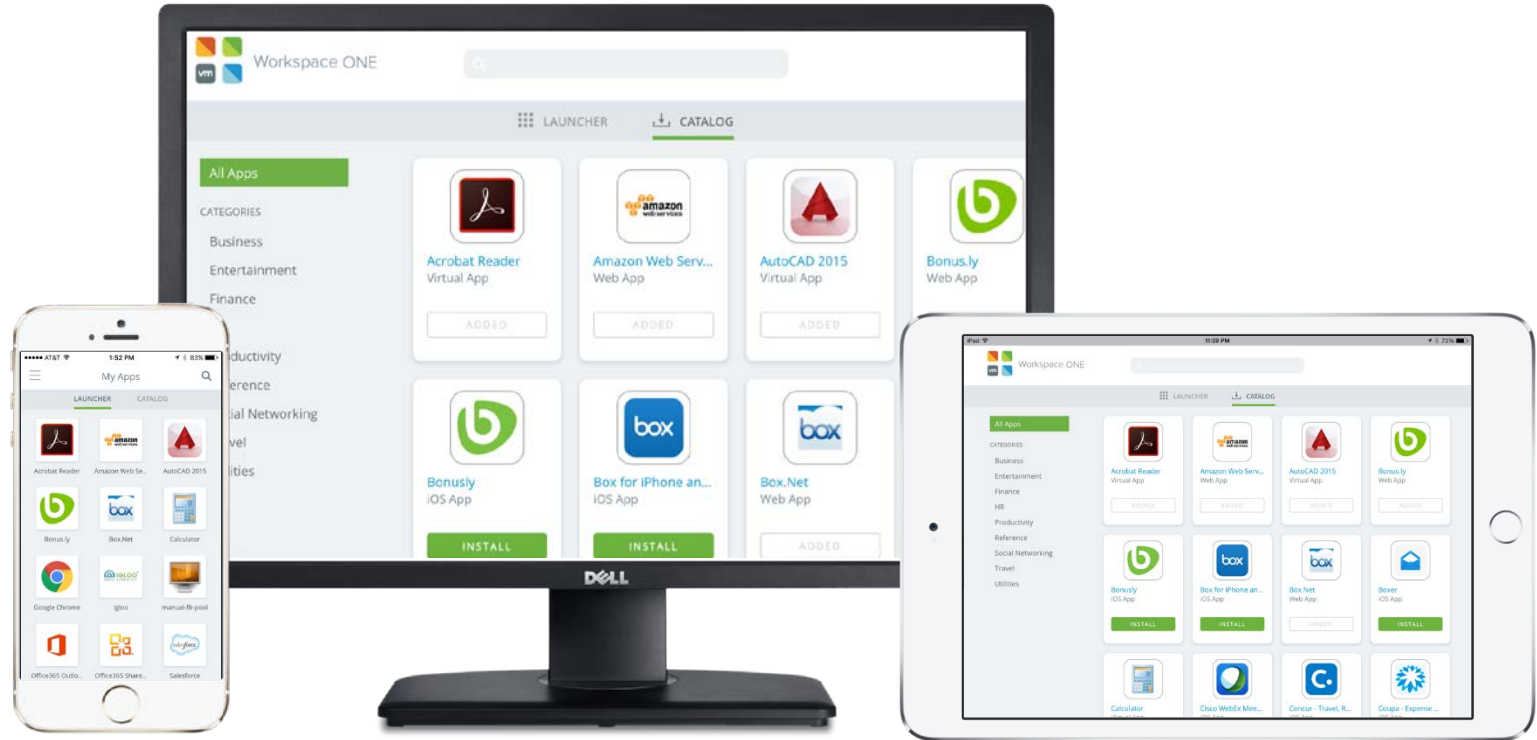
Native

Remote



Unify the User Experience

Across Any Device

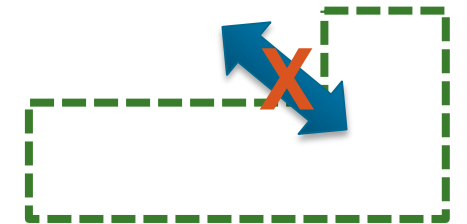
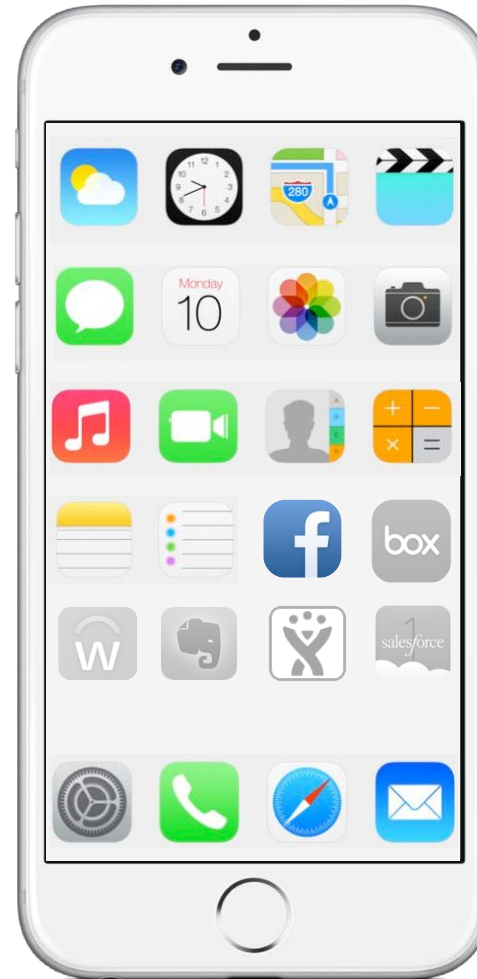


Keep Barriers Between Work and Personal

Separate work and personal apps

Prevent data flow between work and personal apps

Allow IT to only manage and secure the work apps and data



Empower Mobile Productivity with Consumer Simple Apps

Workspace ONE
Access IT-supported apps



Boxer
Access email in an intuitive container

Browser
Browse without the security risk



Socialcast
Enable better collaboration

Content Locker
Access & secure corporate content



Video
Scale company video initiatives

Enrolling a device : short video

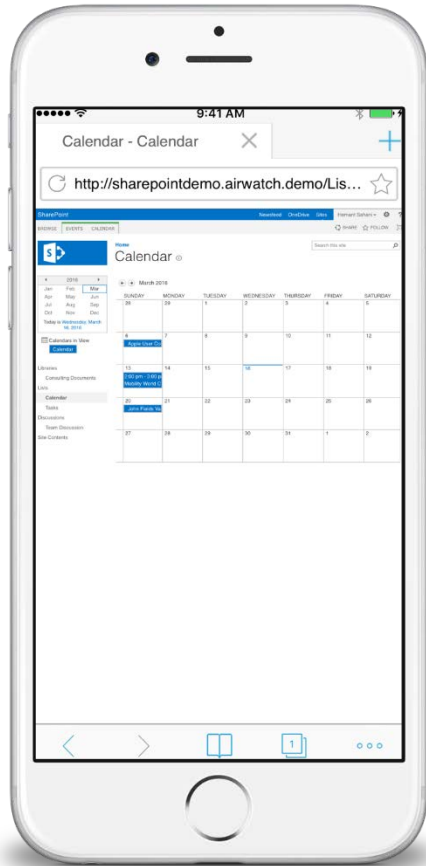
Enabling the user short demo



Browser

Secure Browsing to Intranets and Web Apps

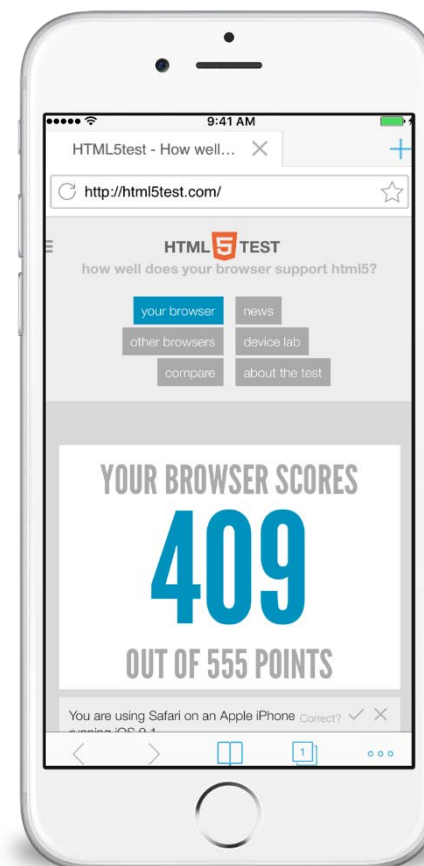
SSO across all sites and web apps



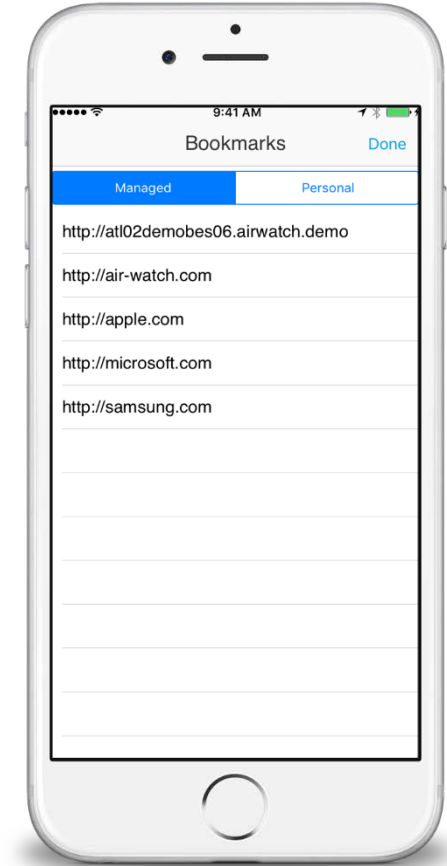
Multi-tabbed intranet and internet browsing



High fidelity rendering for HTML5 apps



Pre-defined bookmarks

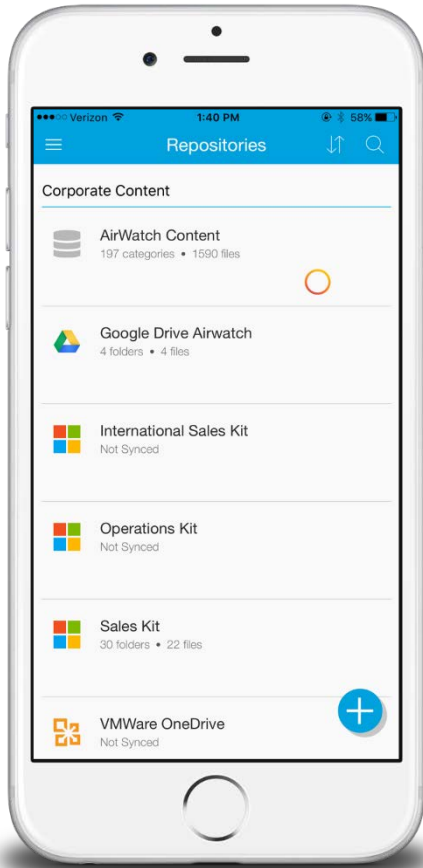




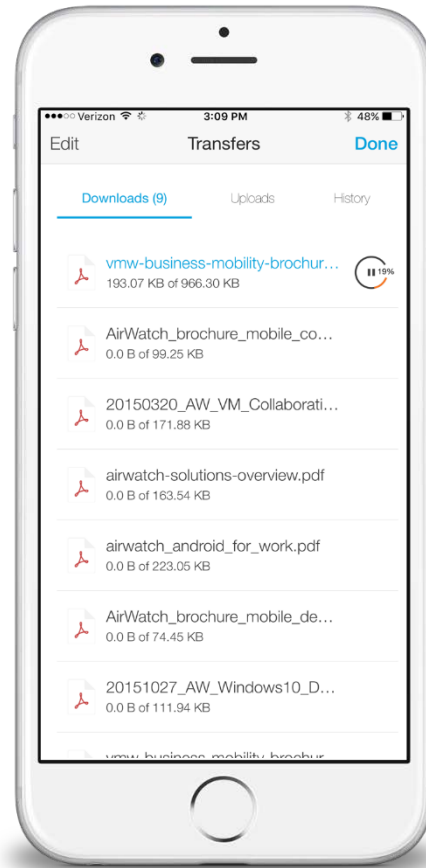
Content Locker

Integrated and Secure Content Access

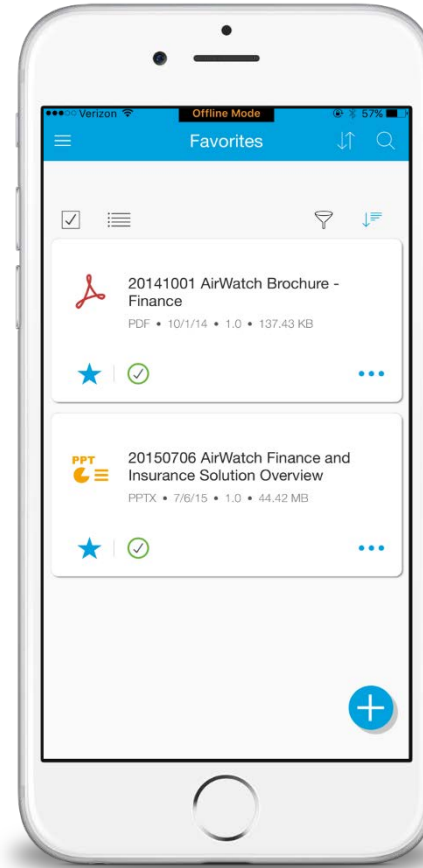
Access cloud and on-premise repositories



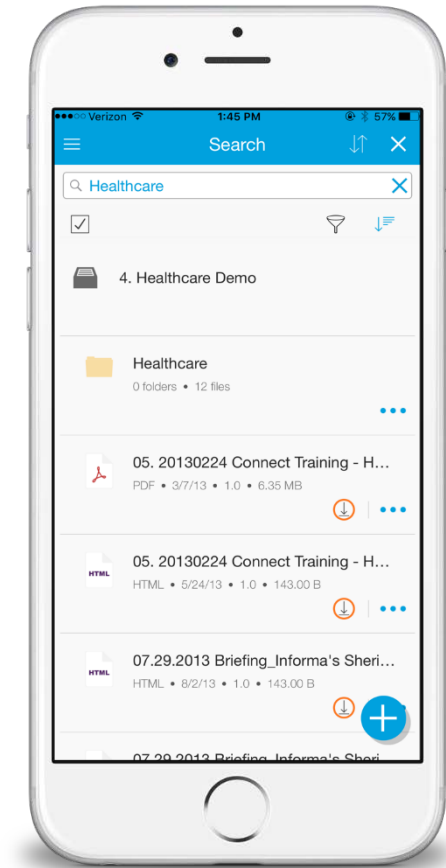
Automatically publish and sync content



Offline access to files and folders



Search across files and folders

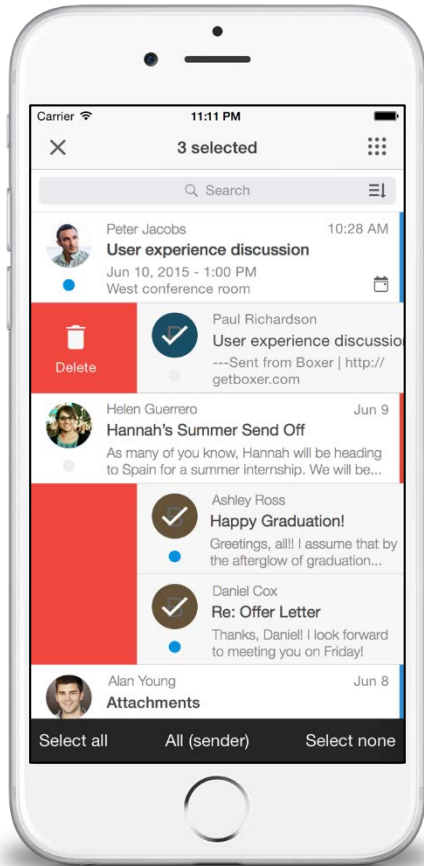




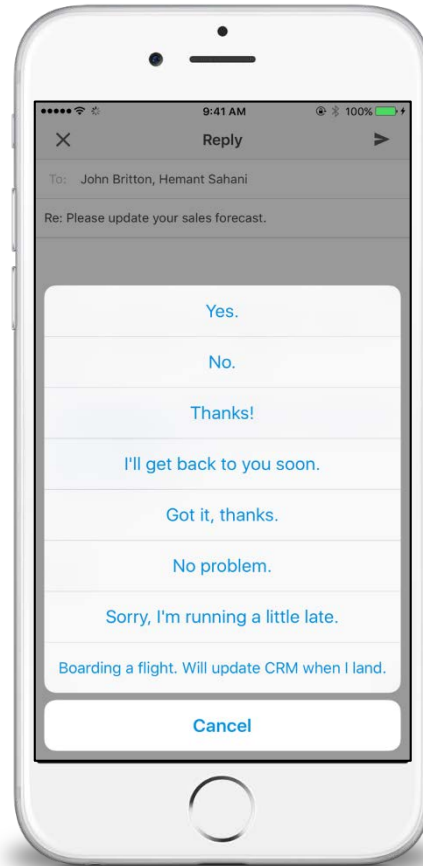
Secure eMail - Boxer

Access Corporate Email in an Intuitive Secure Container

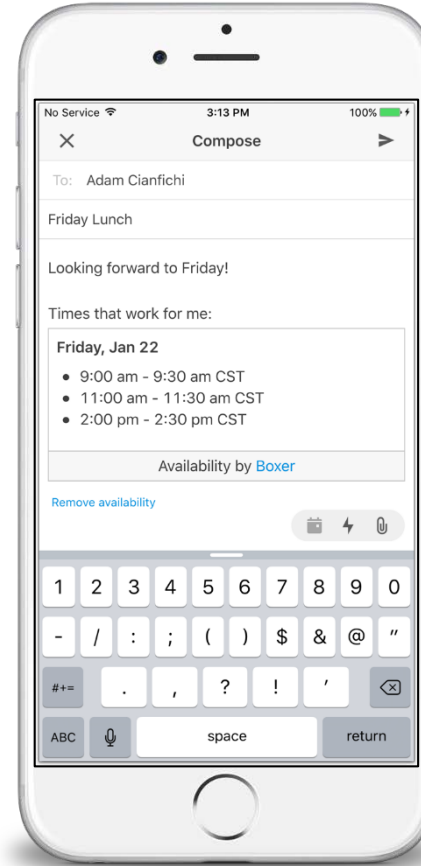
Customized swipe gestures



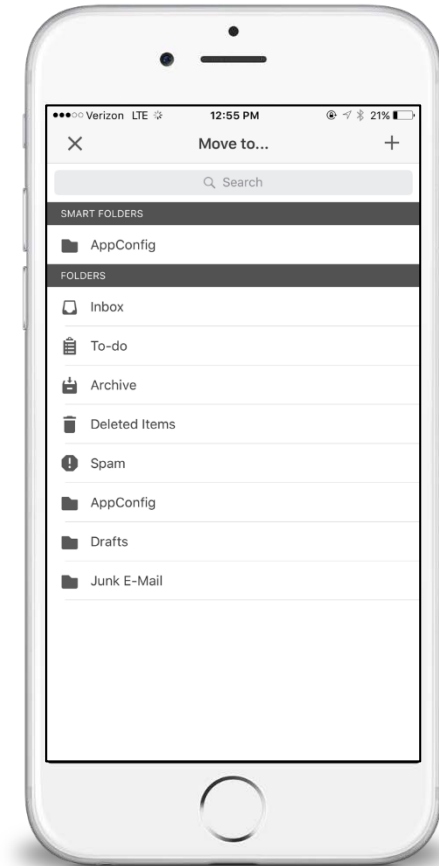
Quick email replies



Calendar availability



Smart folders

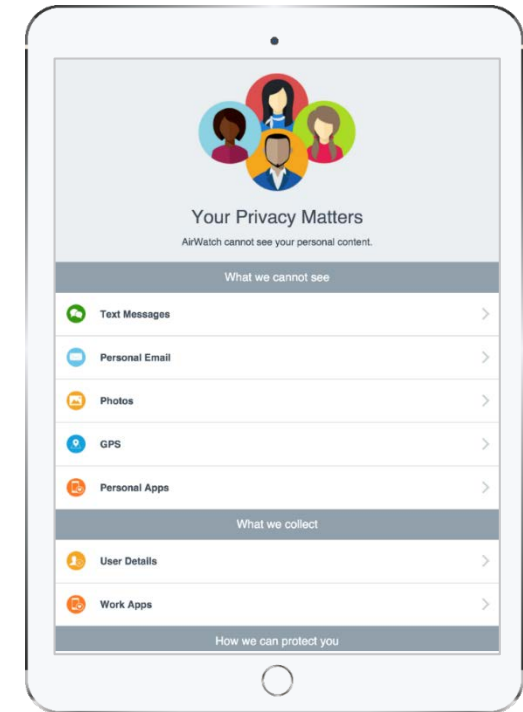


Privacy First Protection for End Users and IT

Easily answer
“What is AirWatch?”



User privacy details
on the device



Deliver Messages that Resonate with Employees



~~“we’ll manage your device”~~

~~“visibility and control over your apps”~~

~~“we can perform a device wipe”~~



“enable access to corporate resources”

“we can only see and manage corporate apps and data”

“we can only wipe enterprise data”

The admin console short demo



Mobile Initiatives to Fit Your Needs

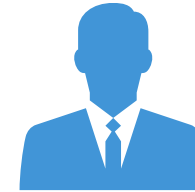


Manage All Endpoints in a Single Solution

Any Endpoint



Any Use Case



Knowledge
worker
Corporate | BYO



Task worker
Line of Business



No user
Kiosk | IOT

Modern Management Framework



Out of box
configuration



Over-the-air
management and
updates



Asset
tracking



Policies and
security settings



Full lifecycle
management

Integrate with the Best-of-breed Solutions



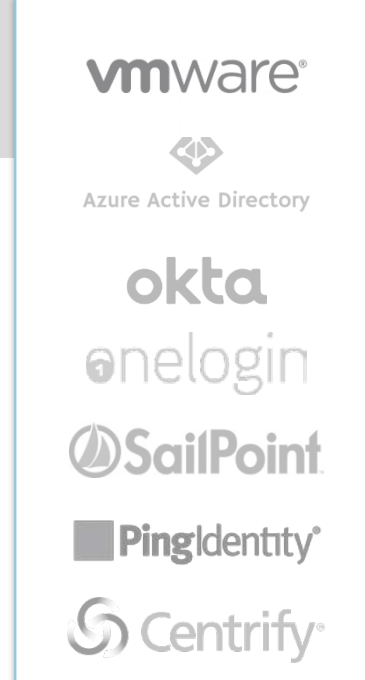
Apps and Dev Platforms



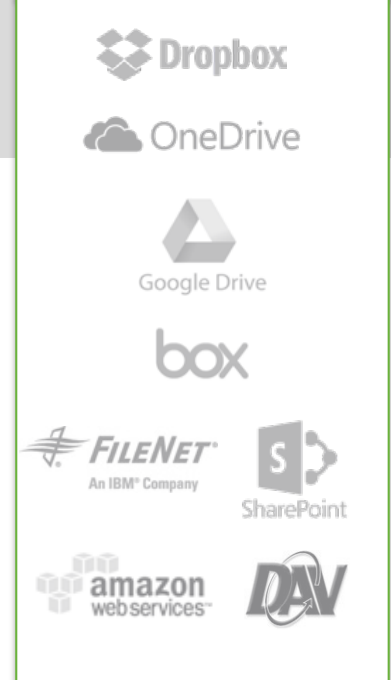
Security



Identity



Content



Redefine Windows 10 Management

This Mobile first, Cloud first OS is encouraging organizations to rethink traditional management practices, and instead adopt EMM as the standard management tool for any device running Windows 10.



Windows Management and Security with VMware AirWatch

MDM for Windows

Configuration Management

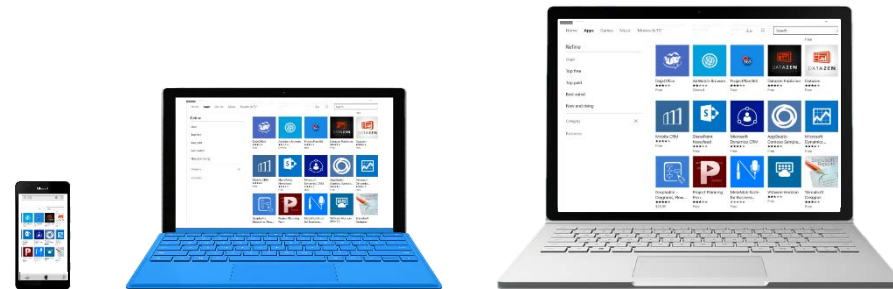
Software Distribution

OS Patch Management

Client Health and Security

 Windows 10 + **vmware**® airwatch®

Industry leading EMM capabilities together with the requirements of traditional client management functions for managing and securing Windows.



Configure Devices Over-the-Air



Get going fast

Change these at any time (scroll to see more). Select Use Express settings to:

Personalize your speech, typing, and inking input by sending contacts and calendar details, along with other associated input data to Microsoft. Let Microsoft use that info to improve the suggestion and recognition platforms.

Let Windows and apps request your location, including location history, turn on Find My Device, and use your advertising ID to personalize your experiences. Send Microsoft and trusted partners some location data to improve location services.

Help protect you from malicious web content and use page prediction to improve reading, speed up browsing, and make your overall experience better in Windows browsers. Your browsing data will be sent to Microsoft.

Automatically connect to suggested open hotspots and shared networks. Not all networks are secure.

Get updates from and send updates to PCs on the Internet. Send full error and diagnostic

[Learn more](#)

[Customize settings](#)

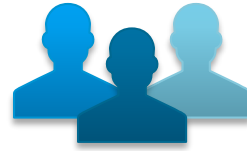


Use Express settings



Workspace ONE

Any Employee or Contractor



Self-Service Enterprise App Store



PRODUCTIVITY



CLOUD / MOBILE



LOB ON-PREM APPS



WINDOWS



VIRTUAL APPS/DESKTOPS

BYO and Corporate Liable Devices



Identity Management

Directory Federation

Risk-based Authentication

Conditional Access

Unified Endpoint Management

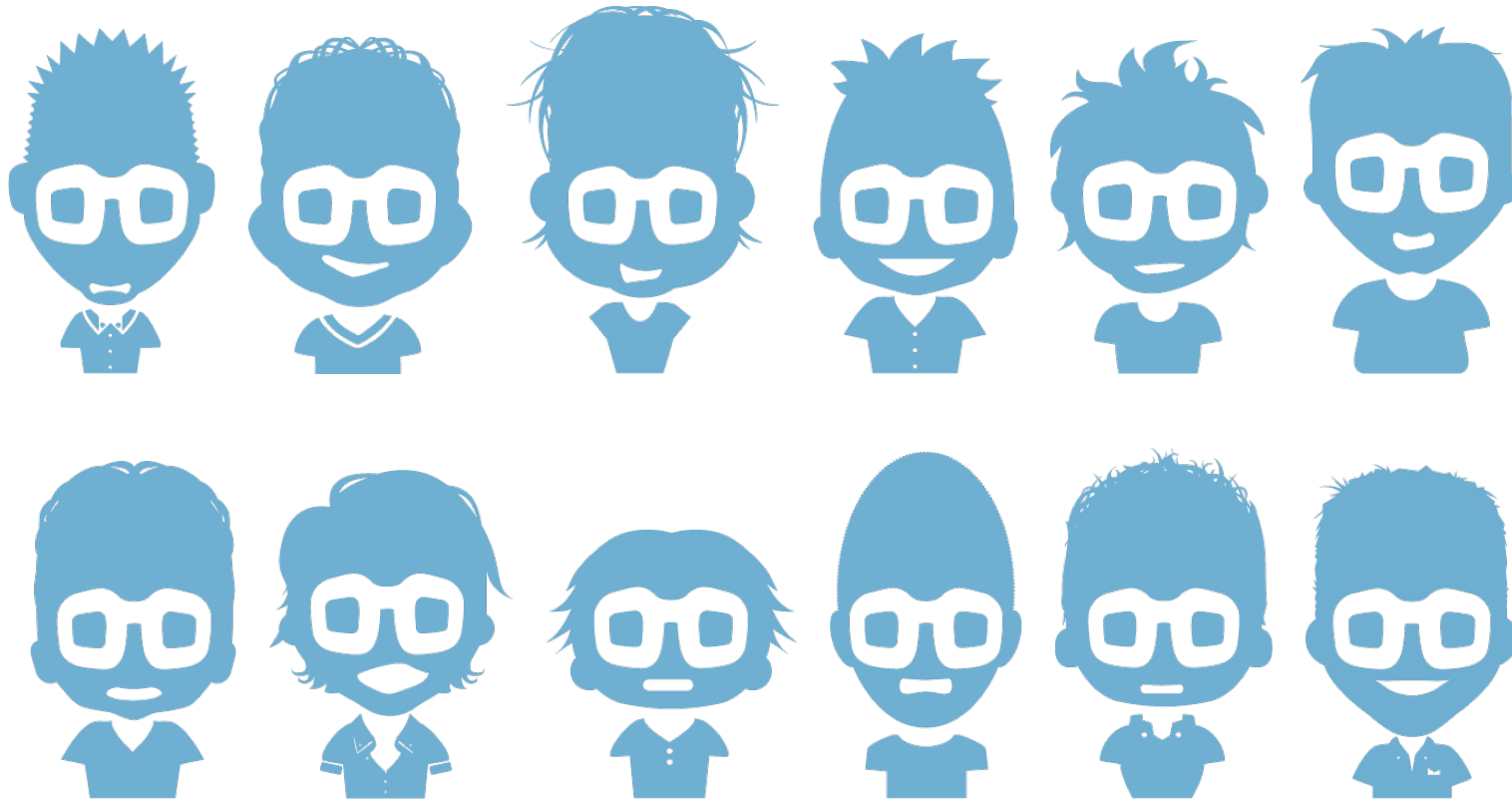
Out-of-Box Experience

App Lifecycle Management

Automated Remediation

SDDC / Virtual Networking / Analytics

Every User is Unique



Identity is the new perimeter



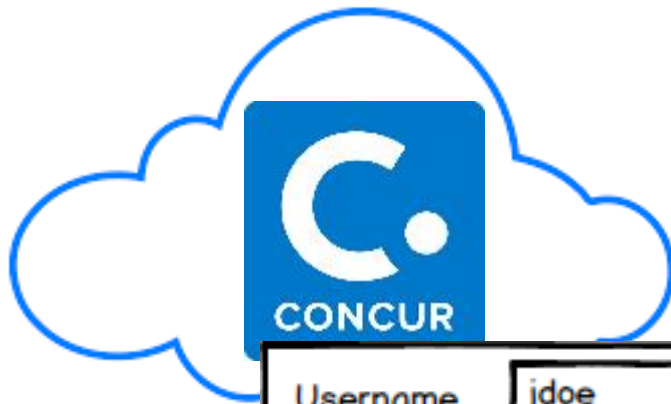
Username	<input type="text" value="jdoe"/>
Password	<input type="password" value="*****"/>



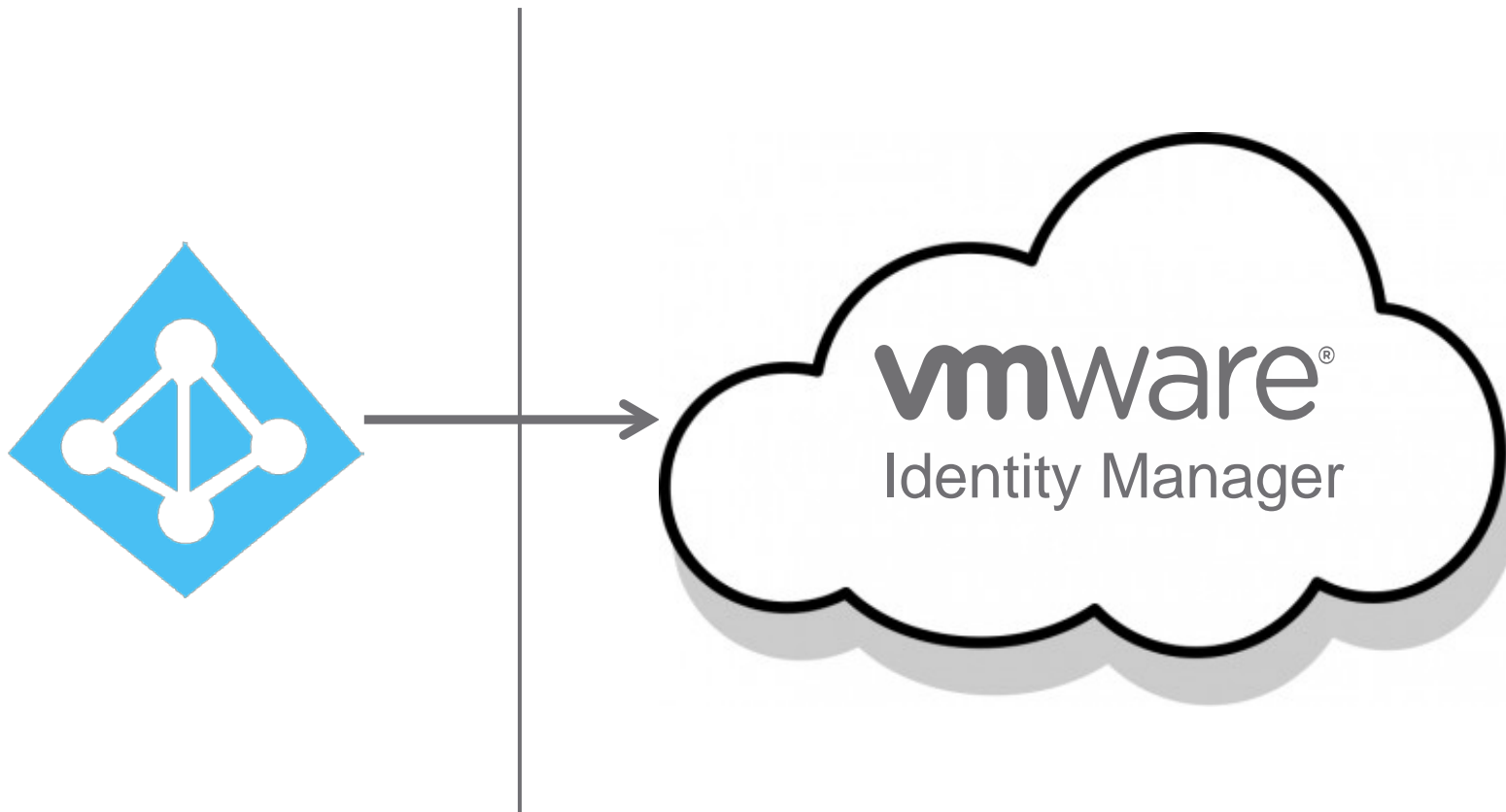
Username	<input type="text" value="jdoe"/>
Password	<input type="password" value="*****"/>



Username	<input type="text" value="jdoe"/>
Password	<input type="password" value="*****"/>



Username	<input type="text" value="jdoe"/>
Password	<input type="password" value="*****"/>



vmware® airwatch®



Workspace ONE

Consumer Simple
Enterprise Secure



Driving the Digital Workspace



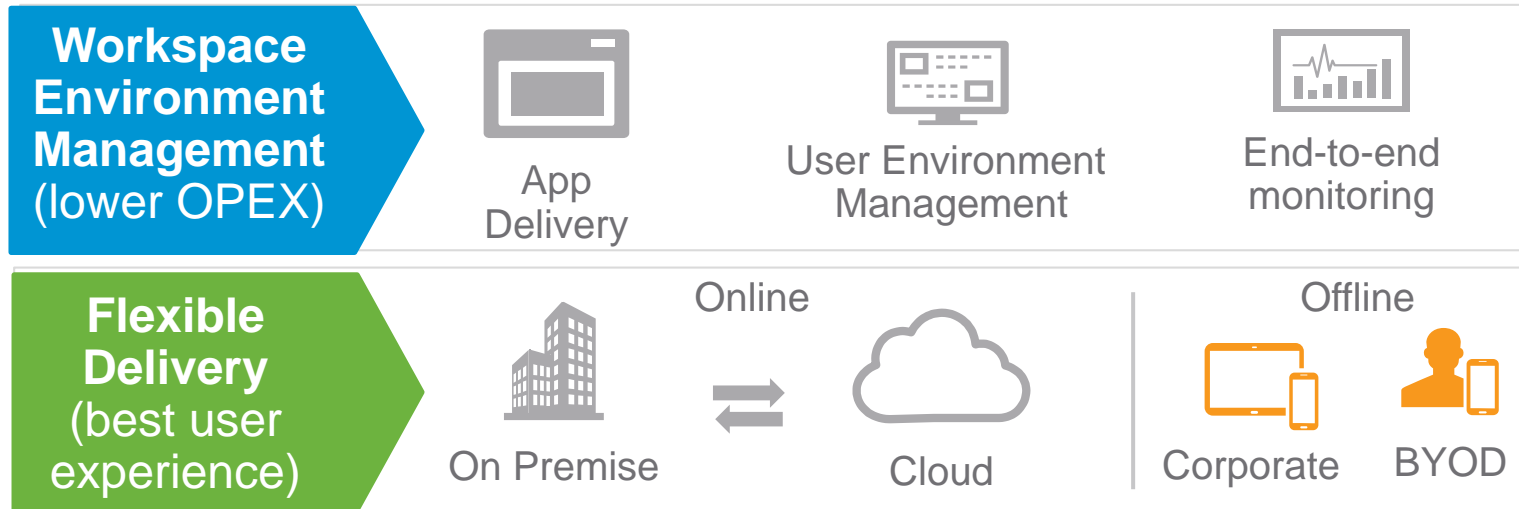
Differentiating Business Mobility with VMware



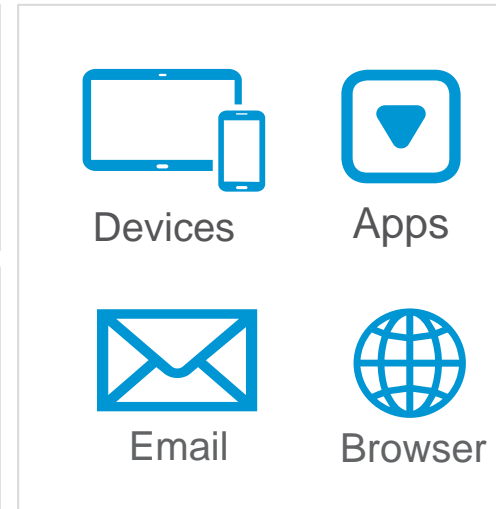
IDENTITY



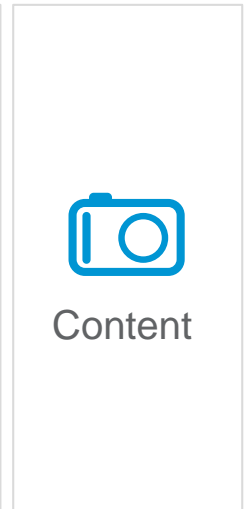
DESKTOP




MOBILE



CONTENT





“VMware has been extremely successful in growing its end user computing suite of technologies and, based on Gartner’s evaluation criteria, **has become the technology leader.**”

Thank you

